



# Memorandum

Date: May 19, 2022  
To: Tree Commission  
From: Adrienne Heinig, Assistant to the Director  
Subject: Item 6B - Urban Forest Management Plan – Public Engagement Plan Draft

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## **Recommendation**

Informational Item.

Receive the draft Urban Forest Management Plan (UFMP) Public Engagement Plan prepared by HELIX Environmental Planning, Inc., subconsultant to UFMP consultant Davey Resource Group, Inc., and provide feedback and/or suggested changes.

## **Background**

The City of Davis received a CAL-FIRE Grant utilizing Proposition 68 funds to develop an Urban Forest Management Plan (UFMP) and to plant 1,000 new trees within the city limits. The City has been working with Tree Davis on planting the 1,000 trees (with 994 trees planted to date), and is beginning the work of the UFMP portion of the grant.

The UFMP will replace the current Community Forest Management Plan adopted in 2002. The Management Plan will be a 40-year plan that will guide the management of Davis' urban forest program. The Plan will look at key areas of the urban forest and develop recommendations for managing, budgeting, service level matrices, and process improvements that will help improve and optimize the overall management of the City's urban forest.

The City has contracted with Davey Resource Group, Inc. as the consultant for the UFMP, working with grant partner Tree Davis. The UFMP is due to be completed by March 2023, and currently work on the UFMP is at the beginning stages.

## **City Commission Engagement**

The Tree Commission previously reviewed the scope and consultant selected for the UFMP. As part of the continuing work on the UFMP with the Tree Commission, the other City commissions will be invited to assign a liaison to attend the meetings when the UFMP is on the agenda (similar to the CAAP process currently underway). This liaison can participate in the discussion, provide feedback as needed, and can report back to their respective commission on the progress of the UFMP.

### **Public Engagement Plan Draft**

Davey Resource Group has subcontracted HELIX Environmental Planning for the outreach and engagement portion of the UFMP. HELIX will work closely with the City of Davis Greener Davis outreach team, the City Communications team, and Tree Davis in the creation and dissemination of the public outreach and education related to the UFMP. The Public Engagement Plan (the Plan) as drafted, seeks to utilize a variety of strategies to engage and involve the public in the UFMP process. Goals of the public the Plan include:

- Engage a diverse range of residents, populations, community organizations, and City staff through targeted outreach and multiple types of engagement opportunities.
- Determine the community's current impressions, experiences, and goals when interacting with Urban Forestry Division staff and programming.
- Obtain feedback on the current urban forest and vision for the future.
- The public engagement process is a two-way street, both eliciting information and providing information to the public about the planning process and recommendations, including why the recommendations were developed and how their input contributed.

Dates in the Plan remain to be determined, and will be finalized after feedback and comments are received. Outreach materials and information will be shared with the Commission throughout the project with a goal to share widely and encourage participation.

### **Attachment**

- Draft Urban Forest Management Plan Public Engagement Plan