

MINUTES OF THE DAVIS CITY COUNCIL
Meeting of October 30, 2012

The City Council of the City of Davis met in regular session beginning at 6:10 p.m. in the Community Chambers, 23 Russell Boulevard, Davis, California. The meeting was called to order by Mayor Krovoza.

Roll Call: Councilmembers Present: Lucas Frerichs, Joe Krovoza, Brett Lee, Rochelle Swanson, Dan Wolk

Councilmembers Absent: None

Other Officers Present: City Manager Steve Pinkerton, City Attorney Harriet Steiner, City Clerk Zoe Mirabile

Approval of Agenda L. Frerichs moved, seconded by D. Wolk, to approve the agenda. Motion passed unanimously.

Public Comments None

Downtown Parking Task Force Community Development Administrator Katherine Hess: Task Force will consider all issues of parking downtown. Would like to include ex-officio member from UCD and Downtown Davis. Downtown Davis Parking Committee is supportive of Task Force and suggests parking in lieu fee be included in scope. Chamber of Commerce and Downtown Davis request deadlines for specific check-ins.

R. Swanson moved, seconded by B. Lee, not to support request from Downtown Davis and Chamber of Commerce to brief groups on Task Force activities, as they can attend public meetings. Motion passed unanimously.

Council discussed whether to include in lieu fee in scope.

B. Lee moved, seconded by R. Swanson, to Approve Resolution 12-061 Developing a Comprehensive Downtown Parking Management Plan and Establishing a Downtown Parking Task Force, with a management strategy and implementation plan to be adopted by June-July 2013; amended by removing "parking requirements for new development" from the list of prohibited topics in the scope of work. Motion passed unanimously.

Member appointments:

L. Frerichs: Jennifer Anderson & Amanda Kemble
D. Wolk: Robb Davis & Michael Bisch
B. Lee: Jan Troost & Rosalie Paine
J. Krovoza: Steve Tracy & Matt Kowta
R. Swanson: Lynne Yackzan & Sara Granda

B. Lee: Request Council consider adding alternates. Council concurred.

R. Swanson moved, seconded by J. Krovoza, to approve appointment of 10 members listed above to the Parking Advisory Task Force and direct staff to return to Council on November 13, 2013 with alternate appointments. Motion passed unanimously.

City Council recessed at 6:42 p.m. and reconvened at 6:53 p.m.

Workshop:
2012-2014 City
Council Goals –
Discussion of 2-
Year Goals and
Action Items.

Deputy City Manager Kelly Stachowicz: Council provided general direction at the August workshop to prepare goals for the 2012-2014 period. Council will discuss potential goals and action items and agree by consensus. Staff will return to the Council with a final document for approval at a subsequent meeting.

Fiscal Stability

By consensus, Council agreed to include the following action items as part of the Fiscal Stability goal:

- Reduce/eliminate structural deficit/gap while continuing to reflect full funding of costs in budget.*
- Examine projects and services in order to update and prioritize unmet needs. Identify funding mechanisms.
- Ensure labor contracts reflect long-term sustainability to support delivery of services.
- Work with other agencies/jurisdictions to consolidate common services where it is mutually beneficial and where resources can be maximized. *
- Review city departments, utilizing an outcome-based review process.
- Consider services that can be effectively and efficiently delivered by 3rd party partnerships.*
- Develop an action plan to implement a citywide Fund Development Program to assist in offsetting rising operational costs.
- Review reserve policy.

Council directed staff to combine several actions to address long-term funding mechanisms, including parks tax, options to replace sales tax, transportation infrastructure. Staff will return with revised wording with final goals. *

Council directed staff to include wording in Community Strength and Effectiveness on employee morale.

Council directed staff to remove action regarding quarterly budget, as this is already done.

L. Frerichs: Interested in community budgeting, participatory budgeting, transparency. By consensus, Council agreed to edit into guiding principles.

Public comments:

- Elaine Roberts-Musser: Council should be very careful to define donative intent if setting up donation program.
- Phil Chu: New entrepreneurship program at UC Davis. Would like to extend operations to city.
- Larry Phagan: Would like to be able to market late night private catering, but there are legal issues that need to be taken care of concerning mobile food vendors.

Council prioritized action items. See items with asterisk (*) above for actions that received three or more dots.

Economic Development

R. Swanson: Requested Council consider overall guiding principles for economic development; adopt draft principles and outreach to community for input. Council agreed to review and provide comments at a future meeting.

By consensus, Council agreed to include the following action items as part of the Economic Development goal:

- Continue to pursue use of Redevelopment Area bond proceeds to further City Council priorities.
 - Hotel/Conference Facility
 - Downtown parking enhancements
 - 3rd Street and other streetscape projects
 - Richards/Olive Drive improvements
- Present options to the City Council for the development of a hotel/conference center facility within or adjacent to the downtown.
- Develop and implement a comprehensive economic development strategy
 - Initiate Community Engagement aligned with other economic development efforts.
 - Update and Use Davis Economic Health and Prosperity Report to inform decisions on economic policy.
 - Conduct annual Business Walk plus targeted outreach to key technology and retail businesses
 - Identify impediments to economic development.
 - Establish concrete benchmarks of economic success and meet them.
 - Market Davis as a desirable location for innovation, highlighting recent success stories.
- Actively partner with UC Davis, Yolo County and other regional partners on land use planning and economic development to define opportunities and remove constraints to future innovation business growth. *
 - Entitle the Downtown/University Mixed-Use Innovation District
- Streamline for certainty, consistency and efficiency on processes of build-outs and renovations. *
 - Encourage densification

- Support local visitor attraction initiatives *
 - Work with the US Bicycling Hall of Fame to continue to build its national prominence, and keep headquarters in downtown. Identify opportunities to leverage the museum for more economic development.
 - Implement a plan for an Arts and Entertainment District to include priority projects/efforts, funding sources and management responsibilities.
 - Provide public space for privately-owned art and murals.
 - Explore options and establish priorities/funding for improved community identification from I-80 and Hwy 113.
- Complete Downtown Parking Management Plan and consider options for increasing parking supply, including decision on new parking structure.*
- Adopt new fiscal model addressing fiscal impacts and economic benefits of innovation and research and development.

J. Krovoza: Include “implement” the Arts & Entertainment District and add “coordinate efforts with UC Davis” in the visitor attraction initiatives. Council concurred.

Action item: Support entrepreneurship and access to business support services to strengthen the entrepreneurial network. J. Krovoza suggested including more detail until Davis Roots and Ag Innovation. R. Swanson suggested merging “Increase opportunities for local business growth” with the above action. Include disbursed innovation center strategy, flexible business space. Council concurred. Staff will return with wording.*

Action item: Entitle the former Hunt Wesson site, including business uses and ownership opportunities, aligned with community values and objectives.

J. Krovoza suggested referring to site as Cannery site. Council concurred.

D. Wolk: Would like to add to streamlining: preference to put city money into local institutions. R. Swanson agreed that Council should add action about local purchasing.

After discussion, Council concurred to explore concept of public-private economic development corporation. Should not be a city-led process.

J. Krovoza suggested, “Develop post RDA mechanisms to finance community investment projects, potentially collaborating with other cities in Yolo County, pursuing like strategies.” Council agreed to add to the list.

Council prioritized action items. See items with asterisk (*) above for actions that received three or more dots.

Downtown Davis

By consensus, Council agreed to include the following action items as part of

the Downtown Davis goal:

- Promote mixed use in the downtown area.*
 - Process zoning amendments to eliminate a Conditional Use Permit for 3 and 4 story buildings
 - Explore revisions to impact fee methodology and affordable housing requirements that would promote mixed-use and downtown residential projects.
 - Entrepreneurship and non-retail business opportunities
- Enhance downtown ambiance.*
 - Continue use of LED lighting to replace existing decorative lighting and use other lighting to beautify the downtown.
 - Develop a streetscape improvement plan.
- Continue to pursue arts and entertainment activities downtown
- Implement a plan for an Arts and Entertainment District to include priority projects/efforts, funding sources and management responsibilities and interaction with UC Davis.*
- Pursue reconfiguration of parking and streets, maximizing utilization and convenience for customers. Convene a Task Force to develop short, mid-, and long-term strategies for downtown parking.
- Evaluate alternative mechanisms for delivery of public services downtown, including a property based improvement district, in light of the loss of redevelopment funds.
- Ensure adequate visitor information is available in the downtown area.

L. Frerichs: Use words “densification” or “infill” Guiding Principles and add to mixed use action. Council concurred.

B. Lee: Include as a Guiding Principle something regarding enhancing the downtown atmosphere to make it conducive to dining and shopping. Council directed staff to rework Guiding Principles to eliminate redundancies and add in Council comments.

L. Frerichs: Street lights that are out downtown are more of a public safety issue.

D. Wolk: Add an action to improve entrance to downtown. Council concurred.

D. Wolk and J. Krovoza: Add an action to bring live music venue to downtown. Council concurred.*

Council prioritized action items. See items with asterisk (*) above for actions that received three or more dots.

City Council recessed at 9:06 p.m. and reconvened at 9:21 p.m.

Infrastructure

By consensus, Council agreed to include the following action items as part of the Infrastructure goal:

- Evaluate water conservation strategies in parks and greenbelts and include community participation.*
- Prioritize maintenance of sidewalks, bike path and streets.
- Review pavement management index criteria for selection of projects.
- Improve bike circulation and safety, with priority near schools and with wayfinding.*
- Evaluate synchronization of traffic signals.
- Implement 5th Street Corridor Redesign during summer of 2013 and conduct and evaluation of the corridor post construction completion.
- Adopt Complete Streets Designs and train staff accordingly.
- Adopt updated Transportation Element and Transportation Improvement Plan.
- Develop integrated water resource study.
- Further the wastewater treatment plant project. (Implement wastewater solution to improve the WWTP facilities by October 2017.)*
- Support Woodland Davis Clean Water Agency to further the surface water project. (Pursue regional water solution through the Woodland Davis Clean Water Agency to deliver treated surface water to customers by 2017).*

Council directed staff to include wording in the guiding principles to explain that transportation projects will need to be prioritized and funding identified.

By consensus, Council requested the following action items be added to read as follows:

- Adopt Beyond Platinum – Bicycle Action Plan – and begin implementation.*
- Complete the sports park EIR and the community pool study and consider the development of a youth sports complex.
- Consider water rates to support water solution, including a program to assist low income residents.*
- Implement a water demand reduction program.
- Develop a plan identifying the long term maintenance and replacement costs of City buildings and grounds and recommend funding strategies.
- Initiate plan and identify funds to incorporate low water vegetation in greenbelts and city owned properties.

Council prioritized action items. See items with asterisk (*) above for actions that received three or more dots.

Community Strength & Effectiveness

Council requested that staff divide this goal into three areas: Community Inter-

action and Public Input; Service Delivery; and Housing.

By consensus, Council agreed to include the following action items as part of the Community Strength and Effectiveness goal:

Community Interaction and Public Input

- Increase participants in city's social media and electronic communication sites to improve outreach to the public. (Facebook page, nextdoor.com, etc)*
- Maximize use of public input from appointed bodies
 - Ensure Commissions focus first on addressing issues to advance Council goal priorities.
 - Evaluate reduction of commissions and subsequent use high level, ad hoc task forces.
 - Convene Task Force to advise city on proper structure of Sister City Program
- Continue to digitize documents such as ordinances, resolutions and minutes and develop an indexing system for searchability.
- Hold forums to provide information to community on various topics (e.g. "Your City 101," quarterly City Council meetings in the community, other topics).

Service Delivery

- Pursue rental ordinance, enhanced code enforcement or other mechanisms to address neighborhood issues such as noise and blight and to preserve quality of and tranquility in neighborhoods.*
- Play active role in redefinition of Yolo Animal Services delivery in anticipation of restructured system by June 2013.*
- Advance employee morale*
- Conduct recurring survey of community goals to inform decision making.
- Work collaboratively with DJUSD to maximize resources.
- Explore "customer service" model that results in timely feedback to the customer and regular Council review of progress at all levels.
- Develop and implement centralized, citywide volunteer program to harness local resources and expertise to assist with City needs.
- Complete General Plan element updates in the following areas: economic development, transportation and sustainability.

Housing

- Implement robust second/accessory unit program.*
- Consider ordinance to address accessibility standards.*
- Evaluate current Affordable Housing policies, given that there is a significantly reduced funding stream to develop new projects and/or maintain existing projects.
- Adopt updated Housing Element consistent with State law.

Council consensus to move “Employ policies so the housing supply includes options for wide range of demographics” to the guiding principles.

Council consensus to add a separate Public Safety goal. Staff will return with action items and guiding principles for that goal. Suggestions included review of lighting standards, assessment of appropriate lighting for safety and crime prevention, maintain staff consistent with crime and crime prevention and greater visibility of police force in community. Consider enhanced code enforcement as well.

Public comment:

- Elaine Roberts-Musser: If considering consolidation of commissions, should solicit input from commissions first. Suggested a joint meeting between Senior Commission and the City Council. Support universal design.

Council prioritized action items. See items with asterisk (*) above for actions that received three or more dots.

Sustainability

By consensus, Council agreed to include the following action items as part of the Sustainability goal:

- Prioritize actions to implement Climate Action and Adaptation Plan across all council goals.*
- Review staffing necessary to support Sustainability.*
- Collaborate with DJUSD, PTAs, non-profit organizations and others to promote Ride/Walk Davis and to increase bicycling and walking to school, using education and encouragement programs or infrastructure improvements where appropriate. *
- Advance development of community energy plan.*
 - Conduct Energy Assessment to evaluate energy service and production options.
 - Consider steps necessary to establish local control of energy production, distribution and efficiency programs.
- Complete and implement an innovative Integrated Waste Management Plan*
- Address long-term maintenance and funding needs for wildlife habitat areas (West Area and Northstar ponds, Putah Creek, Covell Drain and dedicated species habitats for owls, fox, etc.). Prioritize areas within City limits.*
- Continue to pursue implementation of urban limit line, farmland protection and habitat conservation through acquisition of open space/easements.*
- Expand alternative energy facilities, such as community solar facilities and other competitive technologies.*
- Establish community-based farms
- Work with local Non-Governmental Organizations and subject matter experts to develop, identify funding for and begin implementation of a community based engagement plan to reduce household GHG emissions, drive

local demand-side green economic activity and enhance community resiliency

- Implement an energy efficiency and renewable energy production program for city operations to achieve cost savings and GHG reductions consistent with the CAAP (41% reduction below 2010).
- Add/upgrade spaces/options for charging e-vehicles and review utilization of the spaces.
- Identify and implement practices to reduce use of paper in all aspects of city business.
- Collaborate with organizations promoting sustainable programs/projects which assist with implementation of the Climate Action Plan, such as Valley Climate Action Center, Cool Davis Foundation, UC Davis, etc.
- Begin an assessment of climate-related vulnerabilities of local food, water and energy supplies, infrastructure and the public health system.

B. Lee: Requested information on utilization rates for e-vehicle charging stations.

Public comment:

- Elaine Roberts-Musser: Clarified that Ride/Walk Davis does not just involve schools, but addresses all ages.

Council prioritized action items. See items with asterisk (*) above for actions that received three or more dots.

Staff will return to Council on November 13 with revised goal document, as per discussion above.

Discussion of
Commission
Appointment
Process – Consider Potential
Alternative Processes and
Councilmember
Proposals

Council discussed whether the selection process for commissions should be improved. B. Lee: Make best use of many dedicated community volunteers and formalize the process to include a questionnaire and an interview. Council discussed whether to try an interview process for prospective commissioners.

B. Lee moved, seconded by R. Swanson, to request staff bring back proposals for enhanced interview process for commission appointments; based upon that, Council will decide on next steps. Motion passed by the following vote:

AYES: Lee, Swanson, Krovoza
NOES: Frerichs, Wolk

Adjournment

Meeting was adjourned at 11:33 p.m.

Zoe S. Mirabile, CMC
City Clerk