

STAFF REPORT

DATE: September 10, 2019
TO: City Council
FROM: Kelly Stachowicz, Assistant City Manager
SUBJECT: Council Focus Items – September 10, 2019 Update

Recommendation

Informational

Fiscal Impact

No direct impact.

Background and Analysis

At the 2018 fall retreat, the Council identified 7 focus items. Council receives monthly updates to these items at the first meeting of every month for informational and tracking purposes.

Attachments

1. September Update

City Council FOCUS ITEM: Lights in Toad Hollow Dog Park



September 2019

In September 2018, the Davis City Council established the following goals for 2018 through 2020: (1) ensure fiscal resilience; (2) drive a diverse and resilient economy; (3) pursue environmental sustainability; (4) fund, maintain, and improve infrastructure; (5) ensure a safe, healthy, and equitable community; (6) build and promote a vibrant city; (7) foster excellence in city services; and (8) cultivate positive workplace dynamics.

In addition to the long-term goals above, the Davis City Council established seven shorter-term focus items. The table below summarizes one focus item and provides an update on progress achieved thus far.

Focus Item:	Install lights at Toad Hollow Park
Staff Lead:	Dianna Jensen, City Engineer, Public Works Department
Brief Description: <small>(including purpose and/or problem statement)</small>	The drainage basin on Second Street also serves as a popular dog park during dry months, however, there is no lighting to allow residents to utilize the area when it is dark.
Reporting Period:	September 2019
Funding Status:	City Council has approved budget adjustment for \$57,000 for two design options. Remainder of funding will be determined once Council chooses a specific design and exact costs are determined.
Status Update and Next Steps:	<ul style="list-style-type: none"> • Staff purchased and installed two different solar lights to try out as part of the design for the Toad Hollow Lighting project. The lights have been temporarily mounted at the dog park as a trial for light output and ease of use in order to determine type, number and location of lights to place for the dog park. 39 people responded to the survey. Based on the results of the survey, and the light output data provided by the light vendors, staff is planning to pursue the following: <ol style="list-style-type: none"> 1. Installation of 12 solar Aelius Energy Lights– two in parking area, 10 around the perimeter of the park 2. Mounted on poles 15’ in height on reinforced concrete foundations 3. City to order lights and poles 4. City to hire contractor to install foundations 5. City staff to install lights and posts • Council approved staff recommendation and funding on September 3, 2019, so staff plans to purchase the poles and lights and install upon receiving.
Estimated Completion Date:	November 2019

City Council FOCUS ITEM:

Space Inventory for Economic Development



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Focus Item:	Create an inventory of space for economic development/innovation center
Staff Lead:	Diane Parro, Director of Community and Business Engagement, City Manager's Office
Brief Description: <small>(including purpose and/or problem statement)</small>	Create an inventory of property/space potentially appropriate for economic development activity.
Reporting Period:	January 2018 to Present
Funding Status:	Existing staff time should be sufficient to create the inventory.
Status Update and Next Steps:	<ul style="list-style-type: none"> An initial inventory has been prepared and a map has been created. The item has been shared with Council
Estimated Completion Date:	January 2019

COMPLETE

City Council FOCUS ITEM: Communications Strategy



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Focus Item:	Develop a communications strategy
Staff Lead:	Diane Parro, Director of Community and Business Engagement, City Manager's Office
Brief Description: <small>(including purpose and/or problem statement)</small>	Effort to develop and implement citywide communications strategy, to ensure coordination and consistency in internal and external communications.
Reporting Period:	September 2019
Funding Status:	The FY 2018-19 budget includes funding to develop a strategic communications plan. Additional efforts as identified in the plan will require budget consideration.
Status Update and Next Steps:	<ul style="list-style-type: none"> • The consultant, KP, is nearing completion of the draft strategy and after staff review will present to Council this fall. • EMC Research, a sub-consultant, completed a resident satisfaction survey and the report of their findings was presented to Council on July 9, 2019. • The Honey Agency, a sub consultant, will begin a review of City branding. • Staff is working proactively to initiate some of the recommendations of the upcoming communications strategy such as formation of a citywide communications team and the creation of a CMO/Police/Fire emergency communications group. Introductory OES training will occur for this group on September 5. Some members of the team have received advanced training on this topic but this initiates the opportunity for the group to identify ways to provide support for one another in time of crisis.
Estimated Completion Date:	Fall 2019

City Council FOCUS ITEM: Homelessness Strategy Proposal



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Focus Item:	Develop a homelessness strategy
Staff Lead:	Ryan Collins, Homeless Services Outreach Coordinator, Police Department
Brief Description: <small>(including purpose and/or problem statement)</small>	Update the City's Social Services Strategic Plan, focused on homelessness, to address how the City can manage and ultimately reduce homelessness.
Reporting Period:	September 2019
Funding Status:	Staff partnered with Davis Community Meals and Housing (DCMH) to submit a \$66,282 grant application for the local FY 2019 Continuum of Care grant program. The grant will support DCMH's 10-bed transitional housing program located at 1111 H Street. Staffing is preparing to receive its \$173,834 Round 1 California Emergency Solutions and Housing (CESH) grant from Yolo County. The grant will establish a flexible homeless services fund to be administered by the Police Department.
Status Update and Next Steps:	<ul style="list-style-type: none"> Staff continues to work on developing an implementation for the respite center pilot. Staff continues to work with Davis Opportunity Village (DOVe) on establishing the Davis Homelessness Alliance Steering Committee and its various subcommittees.
Estimated Completion Date:	Ongoing

City Council FOCUS ITEM: Restripe Safe Routes to School



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Focus Item:	Restripe safe routes to school
Staff Lead:	Brian Mickelson, Assistant City Engineer – Transportation, Public Works Department
Brief Description: <small>(including purpose and/or problem statement)</small>	The City has developed a series of recommended paths of travel as part of the Safe Routes to Schools program. This item focuses on refreshing the striping on these routes to improve safety for students.
Reporting Period:	September 2019
Funding Status:	This effort will be funded through existing programs through the savings from the street light conversion to LED's.
Status Update and Next Steps:	Due to the large cost of restriping all identified Safe Routes to School this fiscal year, it was decided to start with two schools each year in a programmatic approach to complete all school areas over a series of 5-10 years at a cost of approximately \$200,000 per year. This fiscal year we were able to use existing funding within the program, due to the savings from the LED street light conversion project, however in future years staff may return to Council with a funding request. This year Patwin and Willett Elementary Schools were chosen to be re-striped. Staff designed the striping plans and has been working with Sierra Striping to move forward with this project. Staff received the signed contract from Sierra Striping on 8/27/19. This contract is to restripe the frontage of Patwin Elementary from Denali to El Capitan Street and Willett Elementary School from Villanova Drive to Cornell Drive. These areas will be restriped to the Council adopted 2016 Street Standards. A pre-construction meeting will be held and work will begin in early September. Impacts to school area traffic will be avoided.
Estimated Completion Date:	Fall 2019

City Council FOCUS ITEM: Sports Park Economic Analysis



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Focus Item:	Complete an economic analysis for a multi-sport complex
Staff Lead:	Dale Sumersille, Parks and Community Services Director, Parks and Community Services
Brief Description: <small>(including purpose and/or problem statement)</small>	The Sports Park Task Force completed its efforts last year. In order to determine whether/how to proceed with the development of a sports park, the City needs to understand the economic costs and benefits to various ownership and management structures. Staff will hire a consultant to provide an economic analysis.
Reporting Period:	September 2019
Funding Status:	Staff has identified using Park Impact and Quimby Fees for Phase 1. Phase 2 funding has not yet been identified. Additional funding may be requested as part of the FY 2019/2020 budget
Status Update and Next Steps:	Staff and consultants have begun their analysis. Next steps include conducting user group interviews by late September. Staff will return to Council late fall for further direction.
Estimated Completion Date:	Analysis completed by end of calendar year

City Council FOCUS ITEM: Downtown Bathrooms



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Focus Item:	Construct two downtown restrooms
Staff Lead:	Dianna Jensen, City Engineer, Public Works Department
Brief Description: <small>(including purpose and/or problem statement)</small>	Council has designated two locations in the downtown core area for the placement of public bathrooms.
Reporting Period:	September 2019
Funding Status:	City Council approved funding on September 3, 2019. The total project cost is estimated to be \$590,812, with the construction cost for the low bidder at \$475,062. The project is budgeted in Capital Improvement Project No. 8284
Status Update and Next Steps:	Council approved final funding and the selection of the contractor on September 3, 2019. This project should be in construction by early October. The purchase of the restrooms are long lead items but the Contractor can prepare the sites while waiting on the restrooms delivery.
Estimated Completion Date:	Construction complete in late February 2020.