

## STAFF REPORT

**DATE:** April 9, 2019  
**TO:** City Council  
**FROM:** Kelly Stachowicz, Assistant City Manager  
**SUBJECT:** Council Focus Items – April 9, 2019 Update

---

### **Recommendation**

Informational

### **Fiscal Impact**

No direct impact.

### **Background and Analysis**

At the September retreat, the Council identified 7 focus items. Council receives monthly updates to these items at the first meeting of every month for informational and tracking purposes.

### **Attachments**

1. April Update

# City Council FOCUS ITEM: Lights in Toad Hollow Dog Park



April 2019

In September 2018, the Davis City Council established the following goals for 2018 through 2020: (1) ensure fiscal resilience; (2) drive a diverse and resilient economy; (3) pursue environmental sustainability; (4) fund, maintain, and improve infrastructure; (5) ensure a safe, healthy, and equitable community; (6) build and promote a vibrant city; (7) foster excellence in city services; and (8) cultivate positive workplace dynamics.

In addition to the long-term goals above, the Davis City Council established seven shorter-term focus items. The table below summarizes one focus item and provides an update on progress achieved thus far.

Focus Item:	Install lights at Toad Hollow Park
Staff Lead:	Dianna Jensen, City Engineer, Public Works Department
Brief Description: <small>(including purpose and/or problem statement)</small>	The drainage basin on Second Street also serves as a popular dog park during dry months, however, there is no lighting to allow residents to utilize the area when it is dark.
Reporting Period:	April 2019
Funding Status:	City Council has approved budget adjustment for \$57,000 for two design options. Remainder of funding will be determined once Council chooses a specific design and exact costs are determined.
Status Update and Next Steps:	<ul style="list-style-type: none"> <li>Community meeting held December 15, 2018 with approx. 30 humans (and even more dogs!) in attendance. Participants identified maintenance issues, which were repaired the following week. Staff received input about interests for lighting locations, security in parking lot, and additional parking amenities to improve safety. Staff taking input and identifying costs for lighting and safety/security improvements and will return to Council in early 2019</li> <li>Staff brought budget adjustment for design and creation of CIP to Council in March.</li> <li>Design options will be complete by Summer 2019</li> </ul>
Estimated Completion Date:	Construction complete before November 2019

# City Council FOCUS ITEM:

## Space Inventory for Economic Development



April 2019

In September 2018, the Davis City Council established the following goals for 2018 through 2020: (1) ensure fiscal resilience; (2) drive a diverse and resilient economy; (3) pursue environmental sustainability; (4) fund, maintain, and improve infrastructure; (5) ensure a safe, healthy, and equitable community; (6) build and promote a vibrant city; (7) foster excellence in city services; and (8) cultivate positive workplace dynamics.

In addition to the long-term goals above, the Davis City Council established seven shorter-term focus items. The table below summarizes one focus item and provides an update on progress achieved thus far.

Focus Item:	Create an inventory of space for economic development/innovation center
Staff Lead:	Diane Parro, Director of Community and Business Engagement, City Manager's Office
Brief Description: <small>(including purpose and/or problem statement)</small>	Create an inventory of property/space potentially appropriate for economic development activity.
Reporting Period:	January 2018 to Present
Funding Status:	Existing staff time should be sufficient to create the inventory.
Status Update and Next Steps:	<ul style="list-style-type: none"> <li>An initial inventory has been prepared and a map has been created. The item has been shared with Council</li> </ul>
Estimated Completion Date:	January 2019

# COMPLETE

# City Council FOCUS ITEM: Communications Strategy



April 2019

In September 2018, the Davis City Council established the following goals for 2018 through 2020: (1) ensure fiscal resilience; (2) drive a diverse and resilient economy; (3) pursue environmental sustainability; (4) fund, maintain, and improve infrastructure; (5) ensure a safe, healthy, and equitable community; (6) build and promote a vibrant city; (7) foster excellence in city services; and (8) cultivate positive workplace dynamics.

In addition to the long-term goals above, the Davis City Council established seven shorter-term focus items. The table below summarizes one focus item and provides an update on progress achieved thus far.

Focus Item:	Develop a communications strategy
Staff Lead:	Diane Parro, Director of Community and Business Engagement, City Manager's Office
Brief Description: <small>(including purpose and/or problem statement)</small>	Effort to develop and implement citywide communications strategy, to ensure coordination and consistency in internal and external communications.
Reporting Period:	April 2019
Funding Status:	The FY 2018-19 budget includes funding to develop a strategic communications plan. Additional efforts as identified in the plan will require budget consideration.
Status Update and Next Steps:	<ul style="list-style-type: none"> <li>• Council approved the selected vendor in March.</li> <li>• Staff has executed contract and is beginning work with consultant.</li> </ul>
Estimated Completion Date:	Spring 2019

# City Council FOCUS ITEM: Homelessness Strategy Proposal



April 2019

In September 2018, the Davis City Council established the following goals for 2018 through 2020: (1) ensure fiscal resilience; (2) drive a diverse and resilient economy; (3) pursue environmental sustainability; (4) fund, maintain, and improve infrastructure; (5) ensure a safe, healthy, and equitable community; (6) build and promote a vibrant city; (7) foster excellence in city services; and (8) cultivate positive workplace dynamics.

In addition to the long-term goals above, the Davis City Council established seven shorter-term focus items. The table below summarizes one focus item and provides an update on progress achieved thus far.

Focus Item:	Develop a homelessness strategy
Staff Lead:	Ryan Collins, Homeless Services Outreach Coordinator, Police Department
Brief Description: <small>(including purpose and/or problem statement)</small>	Update the City's Social Services Strategic Plan, focused on homelessness, to address how the City can manage and ultimately reduce homelessness.
Reporting Period:	March 2019 to Present
Funding Status:	Now that staff has secured \$173,834 in California Emergency Solutions and Housing (CESH) grant money and \$129,000 in Homeless Emergency Aid Program (HEAP) grant money, staff is actively seeking other ways to leverage those funds. One option staff is exploring is a partnership with Yolo County's Workforce Innovation and Opportunity Act (WIOA) employment program. The program could provide as much as a 50% match to extend the \$129,000 HEAP funds. The City is also tracking the No Place Like Home (NPLH) funding opportunity. Staff participated in two community input sessions as well as served on the Steering Committee responsible for developing the County's NPLH Strategic Plan. . The NPLH Strategic Plan has now been completed.
Status Update and Next Steps:	<ul style="list-style-type: none"> <li>Staff presented to the City Council on February 19, 2019. Council directed staff to look into options for a potential pilot respite center. Council also expressed support for a housing summit, as proposed by DOVE.</li> </ul>
Estimated Completion Date:	February 2019

# City Council FOCUS ITEM: Restripe Safe Routes to School



April 2019

In September 2018, the Davis City Council established the following goals for 2018 through 2020: (1) ensure fiscal resilience; (2) drive a diverse and resilient economy; (3) pursue environmental sustainability; (4) fund, maintain, and improve infrastructure; (5) ensure a safe, healthy, and equitable community; (6) build and promote a vibrant city; (7) foster excellence in city services; and (8) cultivate positive workplace dynamics.

In addition to the long-term goals above, the Davis City Council established seven shorter-term focus items. The table below summarizes one focus item and provides an update on progress achieved thus far.

Focus Item:	Restripe safe routes to school
Staff Lead:	Brian Mickelson, Assistant City Engineer – Transportation, Public Works Department
Brief Description: <small>(including purpose and/or problem statement)</small>	The City has developed a series of recommended paths of travel as part of the Safe Routes to Schools program. This item focuses on refreshing the striping on these routes to improve safety for students.
Reporting Period:	April 2019
Funding Status:	Staff has not identified the funding requirements or sources at this time.
Status Update and Next Steps:	<ul style="list-style-type: none"> <li>• Staff will receive the scope and fee for the design work from its on-call consultant Wood Rodgers during the week of January 28<sup>th</sup>. Upon receipt, staff will review and identify a recommended funding source for the design efforts.</li> <li>• The priority for improvements has been identified as those areas within a ¼ mile of school sites for phase 1 with the extension out to a half mile from the schools for phase 2.</li> <li>• Once the funding source has been identified for design, staff will bring the consultant Task Order to Council for approval of design.</li> <li>• Staff is finalizing cost estimates and will return to Council with a Budget Adjustment in spring.</li> <li>• Schedule and perform striping</li> </ul>
Estimated Completion Date:	Summer 2019

# City Council FOCUS ITEM: Sports Park Economic Analysis



April 2019

In September 2018, the Davis City Council established the following goals for 2018 through 2020: (1) ensure fiscal resilience; (2) drive a diverse and resilient economy; (3) pursue environmental sustainability; (4) fund, maintain, and improve infrastructure; (5) ensure a safe, healthy, and equitable community; (6) build and promote a vibrant city; (7) foster excellence in city services; and (8) cultivate positive workplace dynamics.

In addition to the long-term goals above, the Davis City Council established seven shorter-term focus items. The table below summarizes one focus item and provides an update on progress achieved thus far.

Focus Item:	Complete an economic analysis for a multi-sport complex
Staff Lead:	Dale Sumersille, Parks and Community Services Director, Parks and Community Services
Brief Description: <small>(including purpose and/or problem statement)</small>	The Sports Park Task Force completed its efforts last year. In order to determine whether/how to proceed with the development of a sports park, the City needs to understand the economic costs and benefits to various ownership and management structures. Staff will hire a consultant to provide an economic analysis.
Reporting Period:	April 2019
Funding Status:	Staff has identified using Park Impact and Quimby Fees for Phase 1. Phase 2 funding has not yet been identified. Additional funding may be requested as part of the FY 2019/2020 budget
Status Update and Next Steps:	<ul style="list-style-type: none"> <li>• Staff received 7 proposals, and interviewed 4 firms mid-January</li> <li>• Staff evaluated and selected a consultant</li> <li>• Staff is finalizing Phase 1 scope and contract by mid-April</li> <li>• City Manager to execute contract by mid-April</li> </ul>
Estimated Completion Date:	Analysis completed by end of calendar year

# City Council FOCUS ITEM:

## Downtown Bathrooms



April 2019

In September 2018, the Davis City Council established the following goals for 2018 through 2020: (1) ensure fiscal resilience; (2) drive a diverse and resilient economy; (3) pursue environmental sustainability; (4) fund, maintain, and improve infrastructure; (5) ensure a safe, healthy, and equitable community; (6) build and promote a vibrant city; (7) foster excellence in city services; and (8) cultivate positive workplace dynamics.

In addition to the long-term goals above, the Davis City Council established seven shorter-term focus items. The table below summarizes one focus item and provides an update on progress achieved thus far.

Focus Item:	Construct two downtown restrooms
Staff Lead:	Dianna Jensen, City Engineer, Public Works Department
Brief Description: <small>(including purpose and/or problem statement)</small>	Council has designated two locations in the downtown core area for the placement of public bathrooms.
Reporting Period:	April 2019
Funding Status:	The FY 2018-19 budget includes funding that is believed to be sufficient to support two downtown bathrooms. The funds are allocated to Capital Improvement Project No. 8284
Status Update and Next Steps:	<ul style="list-style-type: none"> <li>• Consultant has been retained and a kick-off meeting was held in September 2018</li> <li>• A specific restroom type has been selected (Portland Loo, or equivalent)</li> <li>• Preliminary siting locations in the G Street Plaza and along the western edge of the E Street Parking Lot have been identified. Precise location dependent upon utilities.</li> <li>• Prepare plan specifications and engineering and release bid package in late spring 2019</li> <li>• Begin construction in late summer 2019</li> </ul>
Estimated Completion Date:	Construction complete early fall 2019