Task Force Members present: Chair - Chris Clements - UC Davis, Jeff Mischkinsky - DavisGig, Mike Adams - Davis Community Network, Autumn Labbe-Renault - Davis Media Access, vacant - Utility Rate Advisory Committee, Stephen McMahon - Community Representative, Scott Adler - Community Representative
Task Force Members absent: Vice-Chair - Christine Crawford, Yolo County Broadband Working Group, Marcia Bernard - DJUSD, Carolyn Stiver - Davis Chamber of Commerce,

Staff present: Diane Parro, Director, Community and Business Engagement, Sarah Worley, Business Engagement Manager

1. **Call to Order & Roll Call** – 6:39 pm

2. **Approval of Agenda** - Motion by Stephen McMahon. Seconded by Autumn Labbe-Renault. Passes unanimously 6-0, 3 absent.

3. **Brief Announcements from Staff and Task Force** – Mike Adams, Davis Community Network has funds for interested person to attend the Economic Development Conference in Ontario at end of Oct. It would be beneficial to have someone from Davis attend.

4. **Public Comment** – Robert Nickerson – process & approach is being set up to focus on business model and competition with incumbents. Looking at only business case is too narrow a scope, e.g. community broadband is a good idea for future economic development and other positive changes. Several points: 1) real value is to disrupt the 1 carrier internet model and provide citizens option of using new tools that can generate value. E.g. new network functions that allow network configurations to be changed on demand to provide expanded service. This could change how much UCD has to pay to offer off campus service equivalent to on-campus service. With a new fiber network these new tools could allow City to provide these services. 2) School District could meet its needs without paying monthly fees. 3) It is important to think about what broader benefits City broadband and services could provide, and new innovative services and economic development not yet calculated.

Andrew Watterhouse - recommended changes for broadband survey questions. Q #18 should new question be added re: should City provide supplemental funding to help pay for broadband network? Q #19 suggested rephrasing “fiber optic network” to use term average lay person would understand. Q #20 suggest simplifying to “I prefer a public option.” Q #21-23 suggest inserting some language “if price was competitive with what you are paying today would you…” Add a new question “Are you willing to pay a premium for a city owned service?” Then add questions & information re: differences between city owned services, e.g. control of pricing, add questions re: advantages of city owned services.
Task Force self-introductions for Lorenzo Kristov, attending meeting on behalf of Utility Rate Advisory Committee.

5. **Consent Calendar**
All matters listed under the Consent Calendar are considered routine and non-controversial, require no discussion, as items are expected to have unanimous support, and may be enacted by one motion.

A. Approval of June 27, 2018 Draft Minutes (Attachment 1) - Motion to approve by Mike Adams. Seconded by Scott Adler. Passes unanimously 5-0, 3 absent, 1 abstention (McMahon).

Question raised about any follow-up communications with the people who spoke about safety issues during June 27th public comment. Staff received and responded to email correspondence and noted same individuals spoke to City Council during public comment at a Council meeting.

6. **Regular Items**
A. Subcommittee Reports
   i. Residential Survey – Approve recommended survey question revisions and conducting survey after November election (Attachment 2)

Overview of subcommittee work balancing need for detail and obtaining core data provided by Scott Adler. Questions still need some work. Survey won’t be implemented until after Nov. election. Discussed randomization process, survey length, and testing methods with CCG Consulting. Survey Subcommittee will reconvene and get back to CCG with next round of revisions incorporating Task Force comments.

**Task Force Comments on Survey Questions**

*Introduction*

- Rewrite to simplify
  
- Change to plain language, simplify for oral survey
  
- Agree with Watterhouse recommendations to clarify what fiber optic network means
- Simplify – too much detail

- Suggest adding some of broader value items raised by Nickerson, e.g. beyond faster service, price etc.
- Suggest adding ranking of what is most important (e.g. speed, price, etc.)
- Suggest moving question forward “here are other reasons Davis is looking at building fiber network...How important are these to you, pick top 2 (e.g. ways to start to solicit input on community value, i.e. economic development).
• **One benefit is greater privacy**

#24

• Like having this question and adding “if price was competitive” as it shows if people are price sensitive. Could drop details re: cable et al if needed to shorten survey.

• Drop reference to “or less”

• Be specific about what type of school students you are referring to in this question.

ii. Multi-family Dwelling Unit (MDU) Outreach - Review outreach strategy

Chris Clements and Stephen McMahon provided overview of plan to use compiled list of MDU owners/managers to schedule approx. 15 in-depth, open ended interviews prioritized by number of units controlled/managed. Key questions are to learn how internet connection decisions get made, how they choose providers, what their physical plant is like, how things are accomplished in ground, and above ground, including multiple building projects. Will summarize results to share what is learned.

Task Force Comments on MDU Outreach

• Will MDU owners be asked what would influence their willingness/interest to participate in city fiber network? (Yes)

• Property Managers may have information on what UC Davis students are looking for.

7. **Task Force and Staff Brief Communications**

   A. Agenda Planning and Long Range Calendar – (next meeting October 24, 2018)

   • Creation of Funding Strategies Subcommittee

   Would like staff to provide update on City Council Goals related to broadband.

   B. Community News

   C. Recommended Reading


   Article on alternate way to finance broadband using utility approach where neighborhoods of residents can self-assess for fiber by setting up smaller benefit assessment districts funded by a municipal bond. Payments are attached to their properties and paid off over a 20 year timeframe.


   **City-Owned ISP Captures Title of Fastest in the Nation**
8. **Adjourn** – Motion to adjourn by Stephen McMahon. Seconded by Autumn Labbe-Renault. Passes unanimously 6-0, 3 absent. Meeting adjourned at 7:53 pm.