City of Davis
Broadband Advisory Task Force Minutes
Wednesday, June 27, 2018

Task Force Members Present: Chair - Chris Clements - UC Davis, Vice-Chair - Christine Crawford, Yolo County Broadband Working Group, Mike Adams - Davis Community Network, Autumn Labbe-Renault - Davis Media Access, Marcia Bernard - DJUSD, Carolyn Stiver - Davis Chamber of Commerce, Scott Adler - Community Representative

Task Force Members Absent: Jeff Mischkinsky - DavisGig, Jacques Franco - Utility Rate Advisory Committee, Stephen McMahon - Community Representative

Staff: Diane Parro, Director, Community and Business Engagement, Sarah Worley, Business Engagement Manager

1. Call to Order & Roll Call – 6:34 pm

2. Approval of Agenda – Motion to approve by Autumn Labbe-Renault, seconded by Carolyn Stiver. Passes unanimously 7-0, 3 absent.

3. Brief Announcements from Staff and Task Force - none

4. Public Comment

   Lena Pu: Environmental Health Consultant with the National Association for Children & Safe Technology (NACST) attended meeting to alert Task Force about concerns about 5G due to microwave radiation. She requested evaluation of environmental health issues of new technologies. She could share a website providing more information.

   Chair accepted public comments from following speaker who arrived after close of public comment period and approval of Consent Calendar.


   Motion by Scott Adams to add discussion of 5G on a future agenda, seconded by Mike Adams. Passed unanimously, 7-0, 3 absent.

   Discussion: proposal to schedule Task Force conversation about 5G vs. fiber at an appropriate future time.

5. Consent Calendar

   A. Approval of May 23, 2018 Draft Minutes – Motion to approve by Carolyn Stiver, seconded by Autumn Labbe-Renault. Passes unanimously 6-0, 1 abstention (Mike Adams), 3 absent.
6. Regular Items
   A. Residential Survey
      i. Recommended Action:
         a. Confirm survey method
         b. Review and provide comments on CCG Consulting’s proposed
            survey questions

Public Comment: Robert Nickerson - suggested including “city leased to multiple service
providers” option under question #21 to track those interested in open access and offering greater
choice.

Comments/Discussion:
- Desired questions covered, but survey still long.
- Time survey after UCD classes are back in session in October.
- Proposal did not have much discussion about the reliability of survey results, i.e. people
  will actually do what they say they will do. Good to continue questioning verification.
- Survey methodology is valid with adherence to the randomization plan.
- Suggest doing some trial surveys to test and fine tune final survey questions.
- Request CCG to include separate summary of responses from multifamily occupants in
  survey report.
- Door to door survey (d2d) could show how responses differ in different areas of the City.
  Can a telephone survey also show this?
- Acknowledge pros and cons for both d2d vs telephone surveys, and how executed, e.g.
  volunteer vs paid survey takers. In person d2d survey likely to get higher response rate,
  increase community awareness and better fit for Davis, as many residents will not
  respond to phone calls. Soliciting d2d survey volunteers should not be a problem in
  Davis.
- TF could defer doing second d2d survey after reviewing results of telephone survey

Staff shared Task Force could do one or both surveys in variety of ways. Results of different
survey methods could be compared, but not combined. Different options to obtain additional
resources/funding could be considered if needed.

General Task Force discussion about reaching out to selection of owners, managers and
occupants of multifamily projects tiered by project size, starting with largest projects & #units
first.

Motion by Scott Adams for CCG Consulting to conduct a random residential telephone survey,
and Task Force do MDU interviews, seconded by Christine Crawford. Passed unanimously 7-0,
3 absent.

B. Task Force Work Plan
   i. Subcommittees & Tasks
a. Residential Survey
   i. Provide input on final survey questions, survey execution and preliminary survey results
b. Multi-family Dwelling Unit (MDU) Outreach
   i. Develop outreach strategy
c. Other

Chair solicited volunteers to serve on a Residential Survey Subcommittee and MDU Subcommittee. Task Force members volunteering for these subcommittees were approved by consensus:

- **Residential Survey Subcommittee:**
  Scott Adler, Autumn Labbe Renault, Carolyn Shriver, Marcia Bernard

- **MDU Outreach Subcommittee:**
  Steve McMahon, Jeff Mischkinsky, Mike Adams, Chris Clements

7. Task Force and Staff Brief Communications
   A. Agenda Planning and Long Range Calendar –
      ii. Invite MDU Guest Speaker to July 25th meeting.
   B. Community News – FCC extended comment period, and put in timeline for bundled services by 2021. FCC determination that States cannot override FCC regulations.
   C. Recommended Reading
      [Another Voice: Why California businesses need net neutrality](#)

8. Adjourn – 8.24 pm Motion to Adjourn by Autumn Labbe-Renault, seconded by Carolyn Stiver. Passes unanimously 7-0, 3 absent.