1. Call to Order & Roll Call – 6:35 p.m.

2. Approval of Agenda – Motion to approve by Jeff Mischkinsky. Seconded by Scott Adler. Passes unanimously 8-0, 2 absent.

Christine Crawford present – 6:40 p.m.

3. Brief Announcements from Staff and Task Force

4. Public Comment – Robert Nickerson noted he was unable to access the revised Draft Feasibility Study Report from the task force website.

5. Consent Calendar
   A. Approval of January 24, 2018 Draft Minutes – Motion to approve by Mike Adams. Seconded by Carolyn Stiver. Passes unanimously 9-0, 1 absent.

6. Regular Items
   A. Citywide Fiber Optic Network Feasibility Study
      Recommended Actions:
      i. Approve Task Force Council Recommendations on Broadband Feasibility Study Report and Next Steps (Attachment 2)

      Motion to approve task force recommendations letter as written, by Steve McMahon. Seconded by Carolyn Stiver. Vote held for discussion.

      Substitute motion by Jacques Franco to amend the task force recommendations letter to explain benefits of broadband in a more compelling way. Seconded by Jeff Mischkinsky for purposes of discussion. After discussion, with Jeff Mischkinsky concurring, Jacques Franco withdrew his motion.

      Vote for motion to approve task force recommendations letter as written, by Steve McMahon and seconded by Carolyn Stiver, passes unanimously 9-0, 1 absent.
Discussion: Comments were solicited on task force recommendations letter. Questions raised if letter should convey more passion for why the City should pursue a citywide fiber network. Mike Adams shared a written statement prepared to express Davis Community Network’s (DCN) passionate belief that a community fiber network was necessary to ensure the full community benefits from broadband access equitably and efficiently. Jeff Mischkinsky proposed amending the task force letter to incorporate more passionate language about why the city should pursue community fiber. Chris Clements noted providing a statement from DCN was appropriate, and encouraged task force members to share the perspectives of their organizations with the City Council. Diane Parro confirmed that the City Council will receive any statements of support or other written comments about the feasibility study and task force recommendations.

Task force members acknowledged their differing viewpoints and appreciation of different perspectives, communication styles, and the role and value of conveying both a factual task force report and passionate positions of support. The actions before the City Council are to accept the feasibility study report as informational and consider recommended next steps, not take action on a proposed project.

Marcia Bernard left the meeting at approx. 8:00 p.m.

ii. Accept Revised Feasibility Study Report, incorporating any final revisions requested by the Task Force

Motion to add new third bullet on page 6 of the study report under “Approach to Financial Analysis” to read “(Though not assumed in base operating models,) as shown in analysis throughout this report, a modest rate increase can have a dramatic positive effect on economic viability.” Seconded by Scott Adler. Motion failed, 3 in favor, 4 opposed, 1 abstention, 2 absent.

Motion to approve the revised Feasibility Study Report, incorporating any final revisions requested by the Task Force, by Steve McMahon. Seconded by Mike Adams. Passes unanimously 8-0, 2 absent.

Discussion - Scott Adler requested a change to the report. The model assumptions needed to be changed and the analysis modified. He asked for the statement that the financial model “projections include no price increases” (first bullet on page 7 of the report), be qualified by adding language about beneficial impacts from incorporating a price increase over time. Factoring in inflation rates for cost of service, but no increases in price of service, was too conservative and not realistic over 25 year period.

Jeff Mischkinsky agreed. He was concerned about community members getting stuck on initial very conservative cost estimates, and wanted to show that network costs could be lower and revenue much higher.
Suggestions of alternate ways to address this issue were raised and considered. These included:

- Reminder of the many places already in the report, (e.g. last paragraph of report summary), that note increasing the price of service in the financial models over time, will increase revenue and have a beneficial impact on the economic viability of a fiber network operation;
- Adding page references to these other sections in the report summary;
- Including excerpt language from one of these sections as a new bullet on page 6 or 7 in Report Summary; and
- Specific proposals for text amendments.

The consultant’s reasoning behind using conservative assumptions for initial model cost estimates, the difficulty in selecting an appropriate price increase, and the continued ability to modify and test different model assumptions going forward was also acknowledged.

iii. Forward Feasibility Study Report and Task Force Recommendations for City Council review

Motion to approve by Christine Crawford. Seconded by Carolyn Stiver. Passes unanimously 8-0, 2 absent.

No discussion.

7. Task Force and Staff Brief Communications
   A. Agenda Planning and Long Range Calendar
      i. March 28, 2018 task force meeting confirmed by consensus. April 3, 2018 is scheduled as the tentative date to present the broadband feasibility study and task force recommendations to the City Council.

   B. Community News
   C. Recommended Reading

8. Adjourn – Motion to adjourn by Christine Crawford. Seconded by Carolyn Stiver. Passes unanimously 8-0, 2 absent.