Welcome & Introductions
Task Force members, staff and guests provided self-introductions.

1. Call to Order, Roll Call
Chris Clements called the meeting to order at 6:31pm

2. Approval of Agenda - Jacques Franco moved approval with a revision to place Item 5C prior to Item 5B, seconded by Steve McMahon. Motion approved unanimously.

3. Public Comment - Wyatt Piersol made a comment to suggest that public comments be taken at the end of the meeting.

4. Consent Calendar

5. Regular Items

   A. Update on City Comcast Franchise Agreement and I-Net by City Attorney and Assistant City Manager
   Harriet Steiner from BBK described her vast experience with telecommunications issues.

   Harriet negotiated franchise renewal for City of Davis in 2005. In the past in California, franchise agreements were negotiated directly by each city and county with provider(s). Several issues were negotiated and funding was included for public, education and government (PEG) channels on the cable system. An Institutional Network (I-Net), was
included and City and schools provided funds for construction, so that I-Net was not completely paid for by the provider.

The Digital Infrastructure and Video Competition Act (DIVCA) was passed in 2006, and now franchise agreements are issued by the State Public Utilities Commission. The City will still receive franchise and PEG fees but the franchise is determined by statute. Franchise agreements are not exclusive by law but often exclusive by practice due to economic factors. Our agreement under the old rules expires on September 30, 2018.

No change is expected in our services at the change of franchise agreement in October 2018. City will receive approximately same revenue. The only thing we may lose is the I-Net, designed to hook up public institutions to allow for two way systems. This cannot be used for commercial purposes and is constrained to specific users. A hub in City Hall is connected to most City buildings and almost all schools. Harriet has spoken to her partners and reports that no jurisdiction has had an I-Net turned off except one which was an outlier.

To date, we receive a franchise fee of 5% of gross revenues which is general fund revenue and is estimated at $560,000 per year from both providers, AT&T and Comcast. We also receive Public Education and Government, PEG, fees of about $100,000 per year which is restricted to capital and equipment. We can have up to three channels and Davis’ are public, education and government and these are part of the cable system and are cable-cast. We will receive the 1% PEG capital and equipment revenue and the 5% franchise fee revenue. The franchise fee is based on the gross revenue from cable services only (not other services offered by the providers such as internet and telephone).

Comcast could start to impose charges for the I-Net service which did not have charges in the past but there is a lot of evidence that it is unlikely. In Harriet’s opinion, we should plan for the future by building our infrastructure and having alternatives to the I-Net but she does not predict any immediate change in our service when the franchise shifts to the DIVCA rules. She believes it is a good idea to look at a city-owned network of fiber because it may have advantages for businesses and people in their homes.

Examples of nearby cities trying to create broadband build-out are Brentwood, Ontario, and Santa Cruz (Harriet is negotiating this agreement). A project in Palo Alto was started about a decade ago and was not successful. Davis has placed empty conduit in projects when appropriate but we have not yet compiled a complete mapping of our existing conduit.

C. **Brainstorm on Task Force Objectives and Paths to Success**

- Provide equal access (illustrate digital divide)
- Standardized high-speed access (fiber?)
- Find out what’s out there - explore risks – competitive issues
- Enumerate business and operational models/case(s) [$+P3s$]
- Recommendation to City Council - how to deploy fiber (need multiple alternatives)
- Think of broadband as a utility
• Make the case to the public - justification – consistent messaging
• Broadband ambassadors/evangelists
• How is desire for leasing to ISPs by the City to come to fruition?
• This group needs to strive for understanding and consensus (as possible) (to be able to best communicate to members of their groups or community members)
• Look at this as a business
• Research other municipalities
• Provide community engagement
• Need objectively administered feasibility study

Subcommittee work is discouraged for now but may be logical and reasonable for certain cases. The reason is that the group does not currently share the same level of knowledge about broadband. Keeping the group together as a whole for the immediate future will ensure that members with high degrees of technical knowledge share their experience and work to bring the entire group to a common level of understanding.

D. Information/Reference Sharing Protocols
Items of interest should be submitted to the Chair and Vice Chair and will be listed on the agenda as informational. If one of those items is of specific interest, it can requested to be placed on the agenda.

B. Davis Community Network Broadband Feasibility Study Request for Proposals
Due to the late hour, this item was continued to the next meeting. The Task Force requested that the item be a discussion item, not a presentation on the RFP.

6. Staff and Task Force Brief Communications

7. Agenda Planning
• Next meeting: DCN RFP Proposal 60 min.
• Create a Long Range Calendar for tracking future agenda items.
• Process
• End of meeting at 8:30 p.m. rule
• Formation of subcommittee to address consumer research and other jurisdictions case studies

8. Staff and Task Force Brief Communications
• Several members attended a presentation on Nokia infrastructure and operations. Special thanks were offered to Rob Nickerson and Davis Gig and members are encouraged to attend these sessions in the future because they are informative and pertinent to our situation. It was clarified that the number of members of the Task Force that may attend is not limited by the Brown Act but that those in attendance cannot discuss the topic presented as though they are making decisions on behalf of the Task Force.

9. Adjourn - Chris Clements moved, seconded by Mike Adams to adjourn the meeting. Motion approved unanimously. Meeting adjourned at 8:37 p.m.