State of the City  
March 13, 2019

Brett Lee, Mayor  
Mike Webb, City Manager
Study Area
(152 acres)
Issues and Opportunities

Key issues identified based on existing conditions analysis, market study and focus group interviews.

Issues help frame the Specific Plan goals and policies.
Downtown Davis Specific Plan – Next Steps

• Draft Specific Plan for Public Review – Spring 2019

• Public and Commission Review
  • Public Review Period – 75 Days
  • Public Workshop and Presentation
  • DPAC Meeting and Review
  • Combined Commission Workshops

• Preparation of Environmental Impact Report

• Planning Commission Hearing and Recommendation

• City Council Hearing – Spring 2020
2019-20 GOALS

WORKING TOGETHER TO MAKE DAVIS
A BETTER PLACE TO LIVE, WORK, VISIT AND PLAY

Ensure fiscal resilience
Ensure a safe, healthy, equitable community

Drive a diverse and resilient economy
Build and promote a vibrant city

Pursue environmental sustainability
Foster excellence in city services

Fund, maintain and improve infrastructure
Cultivate positive workplace dynamics
City Council Focus Items

• Communications Strategic Plan
  • Communications & Customer Service Manager
• Lights in Toad Hollow Dog Park
• Econ. Dev Space Inventory
• Homelessness Strategic Plan
  • Respite Center Pilot
• Restripe Safe Routes to Schools
• Sports Park Economic Analysis
• Downtown Restrooms
Fiscal and Economic Resilience

• Managing PERS/OPEB Costs (Employee MOU’s/ECM, PEPRA, Staff Levels)
• Leveraging Local Funds
  • Grants Strategic Plan
  • Legislative Platform
• Economic Development
  • Current Projects (Hotels, Nugget, Univ. Research Park, MARS, ADM, Engage3, Arcadia Biosciences)
  • Strategic Initiatives (Food/Ag Tech, Downtown Plan, Innovation)
  • Fostering Partnerships (UC Davis, GSEC, Chamber, Davis Downtown)
  • Process Streamlining
  • Financial Assistance Tools
• Budget Modeling and Transparency
  • Pro-active Modeling
  • Biennial Budget
  • Open Gov
• City Budget and Financial Reporting Online
• OpenGov Launch
• www.cityofdavis.org
General Fund: 10 Year Forecast (1/2 % Sales Tax Not Renewed)
Fostering Partnerships
Comments & Questions