

CITY OF DAVIS
2020-2021 COMMUNITY DEVELOPMENT BLOCK GRANT APPLICATION

PART ONE:

Organization Name: Yolo County Children's Alliance

Name: Robin Frank Title: Deputy Director Phone: 530-757-5550

Mailing Address: 600 A Street, Suite Y, Davis, CA 95616

Email Address: robin.frank@yolocounty.org

PART TWO:

Proposed Project Location: 600 A Street, suite Y, Davis, CA 95616

If the project is a capital project, an economic development activity or a target area project, include a copy of the map showing the project areas boundaries, the census tracts/block groups (ct/bg) and the low/mod percentage in each ct/bg.)

Total Proposal Request: \$ 10,000 Minimum Request: \$ 6,000

CDBG Eligible Category: Public Service

(See List A in Application Packet)

National Objective Compliance/Low and Mod Benefit: benefiting low/mod income persons, limited clientele
(See List B in Application Packet)

City Council Identified Critical Needs: (See List C in Application Packet)

- 1) Prevention & early intervention – MediCal health insurance outreach, enrollment, retention assistance
- 2) Prevention & early intervention – CalFresh outreach, enrollment, retention assistance
- 3) Service linkages – connecting children, parents, seniors to health services, food resources, and other community services

Beneficiary Information:

125 Total number of beneficiaries in proposed project
85 Number of beneficiaries in program to be served with CDBG funds
85% Percentage of the CDBG beneficiaries with low/moderate income
\$117.65 Cost (\$) per CDBG beneficiary (CDBG Request/CDBG Beneficiaries) **CITY OF DAVIS**
per person Unit of service to determine cost per beneficiary (meal, grocery bag, kit, hour, day/night, week, etc) (Public Services Only)

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PART THREE: Scope of Proposal

a. Need/Target Group (Describe the need for the activity and the group being served)

During fiscal year 18-19, Yolo County Children's Alliance (YCCA) provided health insurance and CalFresh enrollment, retention, and navigation assistance to 196 individuals, including 130 health insurance and/or CalFresh enrollments and retentions. During the first half of fiscal year 19-20, YCCA has assisted 50 individuals to enroll in or retain health insurance and/or CalFresh benefits.

YCCA's MediCal and CalFresh enrollment, retention, and navigation program conducts culturally and linguistically appropriate outreach to eligible populations in order to ensure that they are aware of their health insurance and food security options. We then provide one on one enrollment assistance for MediCal, Covered California, and for the CalFresh (Supplemental Nutrition Assistance Program – SNAP) program.

Once enrolled, we provide ongoing follow up to support individuals and families in using their benefits. We ensure they retain their coverage in health insurance and CalFresh for as long as they are eligible. Both programs require beneficiaries to be renewed every year. For CalFresh, paperwork must be submitted every six months.

According to American Community Survey's (ACS) most recent data, about 3.3% of Davis' population is under the age of five, and 10.7% of children under the age of 18 are living below the federal poverty level. Last year's data, from the 2012-2016 ACS, showed 10.3% of families in Davis with children under 18 living below the poverty level. City wide, approximately 31% of Davis residents live below the federal poverty level.

Many of these people and families are eligible for CalFresh but aren't enrolled. Most recent ACS data shows only 4.3% of Davis households enrolled in CalFresh. Extra cash for groceries would ensure better nutrition overall for the family, an important factor in disease prevention and life-long health for young children. UC Davis Center for Poverty Research has published evidence based research, including rigorous research protocols, showing that both MediCal and CalFresh have meaningful positive effects on the health and well-being of recipients, including children of recipients, with positive effects lasting even through to the health and well-being of the children's own children.

Approximately 4% of Davis residents are still without health insurance. Of those who do have insurance, about 20% are on MediCal. It is these populations who we are assisting primarily – helping them to access MediCal, stay on MediCal if eligible, and use their MediCal benefits to keep themselves healthy. For example, by getting well-child checkups, mammograms, other preventative services, and generally getting the medical care they need rather than waiting until urgent care is needed. Eligibility for MediCal is up to 138% of Federal Poverty Level. For a family of four that is \$35,535 or 40% of the area median for Yolo County (PMSA) of \$87,900 – well within the CDBG service limits (Regardless, we do request income certifications from those assisted, as documentation for CDBG).

b. Project Description/Benefit (Activity Summary: Describe the activities of the proposed budget and benefit)

The process for enrolling and retaining benefits in MediCal and CalFresh can be overwhelming, confusing, and tedious. The families and individuals who we serve face barriers and challenges preventing them from accessing these programs on their own. We provide bi-lingual, bi-cultural, friendly, patient service, in person. We walk people through the process, troubleshoot issues that arise, and confirm that all necessary paperwork is complete and reviewed by the County Health & Human Services Agency for approval. Glitches in paperwork or process are common and without support these things prevent people from following through to enrollment approval. Once enrolled, we follow up with clients to make sure they understand their benefits and how to use them, including helping them to connect to health and food services in their community. For example, we might help them through the process of choosing a provider, or making a medical appointment. Or, we might explain a bill or administrative paperwork that they received by mail but don't understand.

The Yolo County Children's Alliance doesn't serve just families with children. We serve anyone who needs or wants assistance, including students, student families, seniors, and individuals experiencing homelessness.

As we work with people we get to know them, build trust, and are then able to also help them to connect to other resources and services including for example, rent and utility assistance through STEAC, local Yolo Food Bank food distributions, Yolo County's Women Infant Children (WIC) program, or CommuniCare's health services.

According to California Coverages and Health Initiatives, a state-wide organization of Community Health Initiatives, the cost per person of full-service enrollment assistance is between \$350 - \$425 depending on the complexity of the situation. We spend an average of 3 hours with each client including application assistance, program & utilization education, document submission assistance, and follow up.

c. Outreach (Describe the outreach your organization will provide for the CDBG-funded project, as well as provide a list of the languages currently included in your organizational outreach)

In addition to standard outreach events, our Community Resource Specialists work closely with local partners who serve populations that are generally eligible for MediCal and CalFresh programs. Partners can then refer clients to us, or have us come to their offices to provide service.

We have signs, distribute flyers and posters, and attend community events. Our best outreach comes from personal interactions, referrals from others, presentations to eligible populations, and word of mouth.

The primary languages included for our Davis services are English and Spanish. We also have staff who are bilingual and bicultural with Russian and Farsi.

We work closely with the Yolo Health & Human Services Agency and are located in the building where their expanded Davis service center is located. We continue to convene a successful and well-attended bi-monthly Yolo Health Insurance Coordination Committee (HICC) where we provide a forum for health insurance and CalFresh education and resource sharing amongst CBOs throughout Yolo County.

d. Organizational Capacity (Summarize your organizational capacity for the proposed project)

The Yolo County Children's Alliance has extensive experience administering federal grants as well as many other funding sources and contracts. In 2009 we received a two year Federal CHIPRA grant for enrolling and retaining children in health insurance. We met our program goals and successfully completed all of our administrative requirements including the outside professional evaluation.

For the past 7 years, we have been a subcontractor under the California Association of Food Banks (CAFB) for their State CalFresh Outreach contract, successfully meeting program goals and submitting quarterly reports and detailed invoices. For the CAFB contract as well as our MediCal Administrative Activities (MAA) contract with Yolo County and the State Dept. Health Care Services, we perform a perpetual time study with a time card that tracks in 15 minute increments the activities that staff are spending their time on.

For the past 8 years, we have participated successfully with the Federal Emergency Food and Shelter Program (EFSP), submitting our proposals in collaboration with the other Yolo EFSP recipients. We use the funds to provide Emergency Food Vouchers to approximately 175 households each year and have met all of the program, reporting, and administrative requirements for all the years we have participated.

We have participated in the City of Davis CDBG program for two and a half years now, submitting timely reports and detailed funding requests including backup documentation.

We use Salesforce® online Client Relationship Management (CRM) system to track all of the households and people we serve, including which services were provided, the status of those services, and demographics – age, language, city, gender, etc. We can also use Salesforce to track documentation such as income verifications.

e. Partnerships and Other Resources (List other agencies you collaborate with and indicate whether or not your proposed project is duplicative of other projects operated by local public or non-profit organizations)

We collaborate in various ways with many of the other local Davis and Yolo County Community Based Organizations including, Yolo Food Bank, STEAC, Empower Yolo, Davis Community Meals, CommuniCare, as well as UC Davis, Yolo County Health & Human Services, and Davis Joint Unified School District.

We are not the only organization providing program enrollment and retention support, but we believe that there is room for all of us, as we often refer clients to each other for other services that we each offer, and we are often able to provide service at times when others are not. We believe that there should be no wrong door and it is therefore beneficial for customers to be able to find enrollment and navigation assistance whether they've come to Empower Yolo because of domestic violence or to YCCA for our home visiting program for pregnant mothers. We work with our partners to provide enrollment assistance for clients when they don't already have assisters on-site. For example, we can provide enrollment specialists to DJUSD for on-site health insurance enrollment events.

Other sources of funds that support our health insurance outreach, enrollment, utilization, and retention work include Yolo County, fee for service through the State Medical Administrative Activities (MAA) program, fee for service through our subcontract with California Association of Food Banks State CalFresh outreach contact, Kaiser Permanente Community Benefits and various other foundations and grants.

PERFORMANCE MEASUREMENTS AND SCHEDULE

ACTIVITY (What the program does to fulfill its mission)	INDICATOR (The direct products of program activities) SERVICE #s	OUTCOME (Benefits that result from the program)	COMPLETION DATE (When the specific task is completed)
Enroll and retain individuals and families in MediCal, and Covered California health insurance programs.	55	Children, families, seniors, and single individuals receive timely medical care including preventative services, behavioral health services, vision, and medicines.	6/30/21 This activity is conducted continually during the funding period, indicators will be achieved by end of funding period.
Enroll and retain individuals and families in the CalFresh program.	30	Children, families, seniors, and single individuals receive monthly benefits averaging \$200, increase their overall food security, improve their overall nutrition, and contribute to the local economy of grocery stores and farmers markets.	6/30/21 This activity is conducted continually during the funding period, indicators will be achieved by end of funding period.
Conduct regular follow up with health insurance and CalFresh clients to provide benefits utilization assistance and / or to facilitate retention of benefits.	85	Children, families, seniors, and single individuals understand and utilize their health and food benefits, and retain their health and food benefits during annual renewal.	6/30/21 This activity is conducted continually during the funding period, indicators will be achieved by end of funding period.

CITY OF DAVIS BUDGET SUMMARY
Yolo County Children's Alliance - MediCal & CalFresh Enrollment Retention Navigation

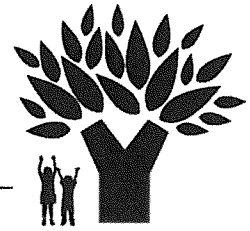
Budget Category	CDBG/HOME Portion			Other Funds for Project (Non-CDBG/HOME)					Totals
	Salaries & Wages	Fringe Benefits	Total Salary + Fringe	Other Federal Funds	State Funds	Local Funds	Private Funds (various foundations)	Other (indirect)	
Salaries/Wages (Specify each position)									
Direct Service Personnel									
Community Resource Specialist	8,000.00	2,000.00	10,000.00	6,000.00	20,000.00		18,000.00		\$54,000.00
Program Manager			0.00		3,500.00		3,500.00		\$7,000.00
Administrative Personnel									
Grant & Contract Manager			0.00		4,140.00			4,140.00	\$8,280.00
Finance Manager			0.00					7,460.00	\$7,460.00
Consultant/Contract Services			0.00						\$0.00
TOTAL PERSONNEL BUDGET	\$8,000.00	\$2,000.00	\$10,000.00	\$6,000.00	\$27,640.00	\$0.00	\$21,500.00	\$11,600.00	\$76,740.00
Supplies and Equipment for Service Delivery									
DIRECT SERVICE SUPPLIES AND EQUIPMENT BUDGET									
Office Rent								2,500.00	\$2,500.00
Utilities									\$0.00
Telephone						800.00	800.00		\$1,600.00
Office Supplies									\$0.00
Project Supplies (outreach)						500.00	500.00		\$1,000.00
Printing									\$0.00
Travel						500.00	500.00		\$1,000.00
Training							500.00		\$500.00
Internet									\$0.00
Postage									\$0.00
Other (Specify)									\$0.00
TOTAL DIRECT SERVICE BUDGET	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,800.00	\$2,300.00	\$2,500.00	\$6,600.00
ADMINISTRATIVE COST BUDGET									
Insurance								1,000.00	1,000.00
Fidelity Bond								100.00	100.00
Utilities								800.00	800.00
Telephone								800.00	800.00
Other (Specify)									0.00
TOTAL DIRECT COST BUDGET	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,700.00	\$2,700.00
TOTAL PROJECT BUDGET	\$8,000.00	\$2,000.00	\$10,000.00	\$6,000.00	\$27,640.00	\$1,800.00	\$23,800.00	\$16,800.00	\$86,040.00

CDBG portion represent about 18% of the Community Resource Specialist who also serves Woodland, rural Yolo County and sometimes West Sacramento. The other expenses shown represent portions of other expenses related to our Davis health insurance and CalFresh enrollment, retention, and support program work.

All applicants are requested to submit a copy of their organization's Operating Budget.

YOLO COUNTY CHILDREN'S ALLIANCE
& CHILD ABUSE PREVENTION COUNCIL

www.yolokids.org



2019 YCCA Board of Directors

Name	Affiliation	Contact
Cindy Tuttle	Community Member	Cindytuttle@msn.com
Quirina Orozco	Sacramento County District Attorney and West Sacramento City Council Member	quirinao@cityofwestsacramento.org
Troy Bird	Guild Mortgage	tbird@guildmortgage.net
Francisco Castillo	Union Pacific Railroad	FCASTILLO@up.com
Lori Hawkins	Community Member	lhawkins@midvalleyhomeloans.com

Revenue

	FY 19-20	FY 19-20
		Pass-Thru Funds
Government grants & contracts		
YC - Stage 1 Child Care Contract	\$ 431,156	\$ 1,368,844
YC - Step x Step	\$ 335,000	
YC - WIOA Services	\$ 130,775	\$ 113,625
YC - Building&Strengthening Protective Factors	\$ 218,975	
YC - EPSDT	\$ 143,230	
YC - Child Abuse Prevention	\$ 45,000	
YC - CSBG Housing (01/01-12/31)	\$ 50,000	
YC - CESH	\$ 100,000	
YC - HEAP	\$ 50,000	
YC - VITA	\$ 65,000	\$ 35,000
Yolo County Total	\$ 1,569,136	\$ 1,517,469
CA - Cal Association of Food Banks	\$ 48,000	
CA - Medical Admin Activities (MAA)	\$ 72,000	
CA - CCHI - IE Outreach	\$ 7,175	
State Total	\$ 127,175	
Fed - City of Davis CDBG	\$ 5,850	
Fed - City of Woodland CDBG	\$ 6,000	
Fed - FEMA Food Vouchers	\$ 4,800	
	\$ 16,650	
Federal Total	\$ 33,300	\$ -
F5Y - Step x Step	\$ 420,000	
F5Y - Parenting Classes	\$ 52,000	
F5Y - Help Me Grow	\$ 75,000	
First 5 YoloTotal	\$ 547,000	\$ -
Corporations / Foundations		
AT&T - WIOA	\$ -	
Dyoti Tuh,	\$ 150,000	
Fundraising & Events	\$ 50,000	
Kaiser - CalFresh 10/2017-9/2018	\$ 95,000	
Kaiser - FRC	\$ 30,000	
Rotary & River Cats & Other	\$ 18,500	
Sutter Sacramento	\$ 162,000	?
Walter S Johnson	\$ 37,500	
CCHI - IE Outreach	\$ 7,175	
Corp/Foundation Total	\$ 550,175	
PY unrestrict Funds Released - WS Johnson	\$ 25,000	
misc interest, other income	\$ 2,500	
Released Funds Total	\$ 27,500	\$ -
Total Revenue	\$ 2,854,286	\$ 1,517,469
	\$ 2,854,286	\$ 1,517,469
Total Approved Budget Revenue	\$ 2,854,286	\$ 1,517,469
		\$ 4,371,755

Total Budgeted Revenue 19-20 \$ **4,371,755**