

REBUTTAL TO ARGUMENT AGAINST MEASURE J

We support Measure J – Affordable Student Housing Near Campus

Two years ago, opponents to the Nishi project highlighted a lack of “housing” and criticized the project saying it didn’t meet “Davis’ standards for sustainability and affordability.”

The revised project, Measure J, provides students with an affordable and sustainable place to live near campus!

“Tuition goes up year after year. There is a lack of affordable housing in Davis. I was unable to afford rent and pay tuition. I was homeless. No student should have to choose between their education and paying rent. I support Measure J.”

Timothy Grooms (UC Davis Student)

“The housing crisis is real. Too many students are pushed into neighboring cities or forced to live at home – making the long commute to Davis. Measure J will add an affordable housing option for hundreds of students – next to campus.”

Aaron Latta, Chair – Davis Student Brigade

Air Quality

“Tests have shown that the air quality at Nishi is no different than other urban areas. In addition to an action plan designed by air quality experts that includes planting a forest to improve outdoor air quality and a state-of-the-art air filtration system, Measure J will reduce driving and encourage biking. Less driving = less pollution.” - Dr. Charles Salocks, Ph.D. in Environmental Toxicology, UC Davis

According to the impartial analysis from the City Attorney, Measure J provides Davis over \$15 million in revenue and over \$2 million for Davis public schools.

Vote Yes on Measure J – learn more at studenthousingatnishi.com

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Aaron Latta, Student and Chair, Davis Housing Brigade

Charles B. Salocks, Ph.D., Environmental Toxicology

Tim Grooms, UC Davis Student, Restaurant Server

Alisha Hacker, ASUCD Senator

Stephanie Zarate, UC Davis Student