

ARGUMENT IN FAVOR OF MEASURE J

Yes on Measure J – Addresses Housing Crisis

Many students are now forced to commute from other cities. Others crowd into single-family homes around town. Providing new student housing next to campus makes more homes available to everyone. Student Housing at Nishi also offers a groundbreaking, privately-funded, affordable housing program aiding hundreds of disadvantaged students every year.

Yes on J – Best Location for New Student Housing

The Nishi property is adjacent to campus/downtown. Residents will walk or bike to campus and local businesses – without taking up parking spaces.

Yes on J – Environmental Sustainability

Student Housing at Nishi includes over 13 acres of open space, solar power, Net-Zero energy consumption, and over 2000 bicycle spots.

Yes on J – Less Traffic

The ONLY private vehicle access will be through a new underpass directly to UCD – with no access to Richards Blvd. Previous commuters can now live car-free. Less driving means less traffic.

“I opposed the Nishi project in 2016 because of traffic concerns, but I support Measure J because these issues have been resolved.”– Sean Raycraft, South Davis Resident

Yes on J – Benefits our City and Schools

This project will generate a one-time benefit of over \$11 million in revenue for the City of Davis. Money that can be used for parks, roads and other city needs. Davis Unified School District will see an additional \$2 million in one-time funding. The City also estimates almost \$2.5 million in additional property taxes every year.

Our City Council and Planning Commission carefully studied this proposal. Both voted unanimously to move the proposal forward.

Student Housing at Nishi means affordable living next to campus, environmental sustainability, economic enrichment, less traffic, a host of benefits for everyone.

Our elected and community leaders, students, environmental activists say Vote Yes on Measure J!

Learn more at www.studenthousingatnishi.com

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Brett Lee, Mayor Pro Tem City of Davis

Sally Albertson, PTA President Davis Senior High School

Sean Raycraft, Union Steward/South Davis Resident

Judith A. Corbett, Environmental Consultant

John Mott-Smith, Environmental Activist