

REBUTTAL TO ARGUMENT IN FAVOR MEASURE B

The lodging opportunities here in Davis for lodgers are limited compared to many nearby cities. So why vote to make the desire to rent a room in a lodging establishment more costly and less attractive locally in such a limited lodging market as consumers would already be paying an additional sales tax add on for the purchase of stay related goods but not lodging itself from the passage of ballot measures in recent elections. Furthermore the cost of the lodging itself already likely indirectly been raised by an inordinate number of eight additional parcel tax assessments assessed on lodging properties as the result of the passage of other ballot measures in recent elections. Lodging rentals should be more affordable locally for visitors as Davis is a venue for many special events. Examples include: Picnic Day and Graduation Days on the adjacent U.C. Davis Campus as such events that attract visitors to the city. So the argument made by the Davis City Council is likely to be inaccurate that because other cities have a higher transient occupancy tax rate of 12% that Davis should also follow suit should not be deemed a practical argument because of the situation of an already uncommon high rate of overall taxation here in Davis.

Vote against poor economic policy. Vote NO on Measure B.

For more information about the campaign and/or to lend needed financial, vocal and other assistance please log on to the following website address: <http://www.noparceltaxes.org>

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