



### Specific Plan Public Review Draft

Prepared by Opticos Design, Inc.

Downtown Davis Specific Plan

**PC-CC Study Session** April 14<sup>th</sup>, 2020



## Project area

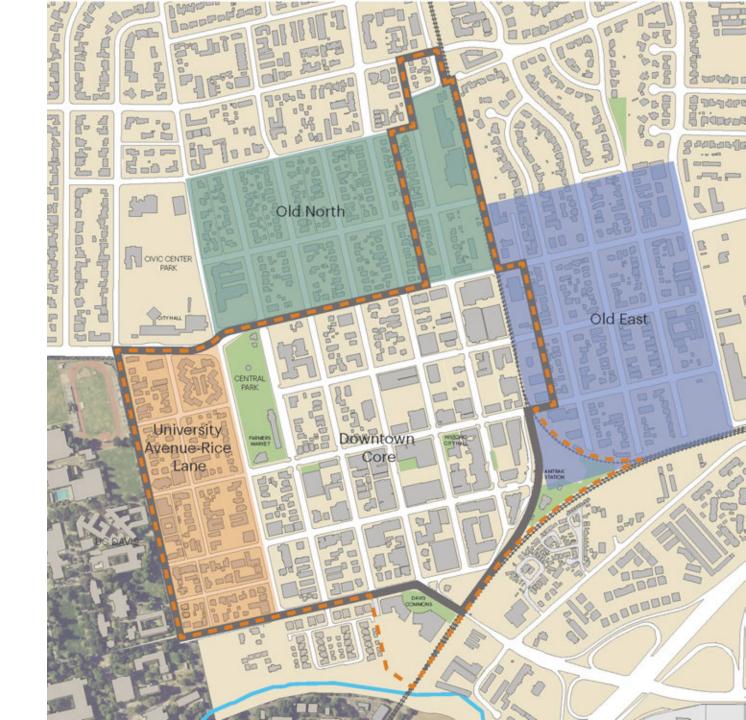
### **Specific Plan area:**

32-block area of approximately 132 acres

DDSP includes Core Area in the CASP + Davis Commons and Amtrak sites

### Legend

- Downtown Davis Specific
   Plan Boundary
- Core Area Specific Plan (CASP) Boundary



### Refer Section 3.1

## Community engagement

**Pop-Up Workshops** 

hours of Community Feedback at Design Workshops

Participants in **Virtual Community** Workshop

**Focus Group** Meetings







Pop-Up Workshop One



Focus Groups, Public Workshop



Pop-Up Workshops Two and Three



Pop-Up Workshop Four Parklet. Community Awareness Campaign



Participatory Design Workshop One, Informational Videos



Virtual Community Workshop



Participatory Design Workshop Two



September 2018

Online Questionnaire



Pop-Up Workshops Five and Six

A memorable identity for Downtown that celebrates Davis' unique culture





A feasible, equitable development program that builds a resilient economy and increases housing access and choice

A sense of place reinforced with appropriate character, balanced historic preservation, and thoughtful transitions to adjacent neighborhoods



An active and inclusive public realm that promotes civic engagement and health





# Specific Plan Highlights



## What the Specific Plan does

Articulates the 2040 community downtown vision, fulfills legal requirements and is compliant with the Davis General Plan. It recommends public improvements for the City to prioritize spending.

- Goals that define the community vision
- Guiding Policies to aid decision making
- Strategies that are recommendations, but not requirements, to achieve plan goals
- Implementing Actions that are required steps to realize the Specific Plan vision

The Specific Plan is *not* a tool for reviewing development proposals.

The day-to-day implementation of the Specific Plan is carried out by the **Downtown Form-Based Code** (updated Articles 40.13 and 40.14 of the Davis Municipal Code), along with other related documents currently used by City staff.

## How is the Specific Plan organized?



Chapter

Chapter



Chapter



Chapter



Chapter



Chapter

Purpose

**Existing Conditions** 

Vision

**Built Environment** 

**Historic Resources** 



**Mobility and Parking** 



Infrastructure



Implementation



Glossary



**Appendices** 



Chapters

Purpose

Existing 2
Conditions

Vision 3

### Issues + opportunities

### **Understanding the community's priorities**

Key issues identified based on existing conditions analysis, market study, focus group interviews and community outreach



1. Lack of Regional Identity and Relevance



4. Missing Center and Insufficient Hierarchy



2. Economy in Transition



5. Inadequate Housing Opportunities



3. Complicated Regulatory
Structure



6. Inconsistent Public Realm and Access

## Issues framed Specific Plan goals

## Framing the community's vision

Each issue revealed resultant opportunities

Helped to frame the Specific Plan goals and Guiding Policies

### Issue

Downtown is currently not seen as a favored commercial or cultural destination for the city or within the region. The 2018 market analysis for Davis found that approximately 9,000 workers commuted into Davis, but 20,000 workers left Davis daily. This indicates inadequate local jobs and a sales leakage, since many workers shop near where they work. Davis mainly serves locals, with less than 10% of visitors from outside the Davis area.

A number of Davis residents interviewed as part of the Specific Plan community outreach relayed that they often choose to travel to Sacramento or Winters for social outings and recreation rather than spending their time in Downtown.

### Opportunity

Downtown has many of the physical attributes considered necessary to make a destination successful: an advantageous location on I-80 adjacent to a major university, great access by car and rail, a diverse population, good climate; and a walkable downtown that has considerable small town charm, with historic buildings, eclectic architecture and independent stores. Downtown has tremendous potential to develop as a major regional destination. It needs a distinct identity and a mix of uses that would give it a competitive edge over other downtowns in the region and attract visitors from the greater Sacramento area as well as people commuting on I-80 between the Sierras and the Bay Area.



Refer Section 3.5

A memorable identity for Downtown that celebrates Davis' unique culture

Compact development with sustainable infrastructure and practices

A feasible, equitable development program that builds a resilient economy and increases housing access and choice



A sense of place reinforced with appropriate character, balanced historical preservation and thoughtful transitions to adjacent neighborhoods

An active and inclusive public realm that promotes civic engagement and health

Safe, multimodal connectivity that employs innovative mobility and parking solutions

### Structure: Goals, Policies and Actions

### Each of the six Specific Plan goals has:

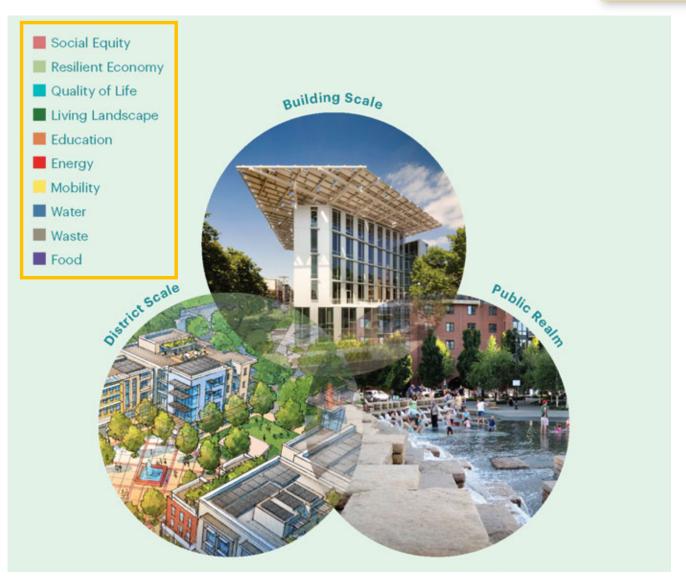
- Description of the goal objectives and how it addresses relevant issues
- Guiding policies to help decision-makers prioritize future projects and investments
- Implementing actions [in Section 8.4] to translate goals and vision to reality



## Key topics: Sustainability

### How is this topic being addressed?

- Ten sustainability themes considered in framing the Specific Plan goals
- Sustainability
   Recommendations from
   SWG in Implementation
   Actions [Chapter 8]



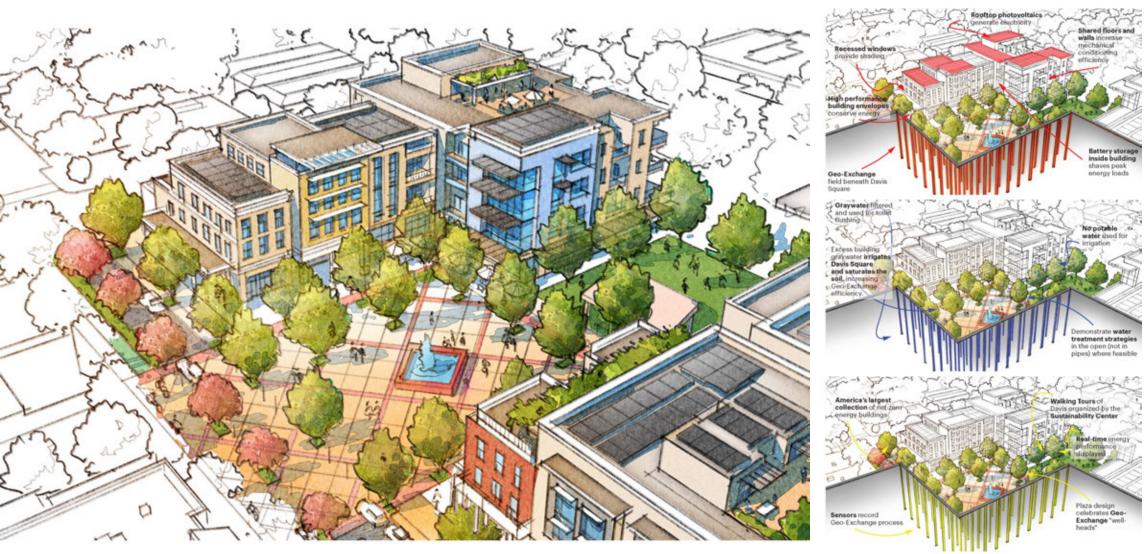
## Sustainability strategies at all scales

Sustainability strategies illustrated at different scales of development:

- At the building scale
- At district scale
- In the public realm



## Sustainability: district scale + public realm



## Key topics: Universal Design

Refer Section 3.4 Section 6.2

### How is this topic being addressed?

- Universal Design
   considered in public
   space standards
   [Downtown Code Section 40.14.100]
- Recommendations and strategies for universal design in streetscape standards [Chapter 6: Mobility and Parking]

### Strategies for Thoroughfare Design and Operations

### **Layered Network**

The Specific Plan recommends a layered approach to creating the network of thoroughfares, in which individual thoroughfares have clearly defined modal priorities, and the design of each thoroughfare creates a high-quality environment for its intended users.

### Streets for All Ages

Design thoroughfares to make bicycling, walking, and taking transit safe and comfortable for everyone, irrespective of age and ability. A comprehensive network of sidewalks, protected cycle tracks, and crossing facilities will provide safe access. Where limited street space exists, priority should be given to non-motorized modes to protect the safety and comfort of these more vulnerable users.

### Universal Design

Design thoroughfares to ensure that they are readily accessible to and usable by all users, especially individuals with disabilities.

### Placemaking

Design thoroughfares as places (e.g., for dining, shopping, and social interaction) as well as corridors for movement.

### Natural Systems

Maximize opportunities to support ecosystems and the surrounding natural environment in thoroughfare design. Incorporate pervious pavements, bioswales, street trees, and other green infrastructure elements into thoroughfare design whenever possible.

### **Goods Movement**

Thoroughfares should accommodate the movement and transfer of goods to support the basic functions and operations of Downtown businesses.

### **Minimize Conflicts**

In the design and operation of thoroughfares, protecting human life and health is paramount, and takes priority over mobility and other transportation system objectives. Thoroughfares should reduce multimodal conflicts and separate competing travel modes, where feasible.

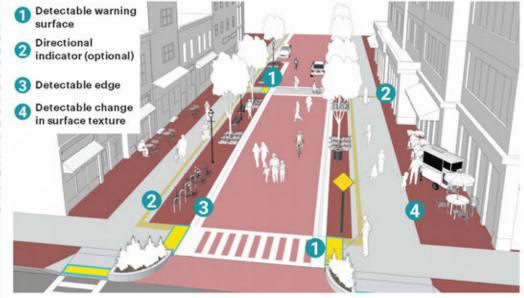
### **Emergency Response Needs**

Incorporate the needs of emergency service providers in thoroughfare design to the satisfaction of the City Public Works Director and the City Fire Marshal in

accordance with as response standards

### Design Guides

The design of thoro informed by industr Specific Plan recon as guides: The National City Transportation Urban Street Design Bikeway Design Gu Access Board Prop Pedestrian Facilities of-Way (PROWAG), Manual on Uniform (CA-MUTCD). The C innovative and expe concepts from arou event of a conflict, the most appropria





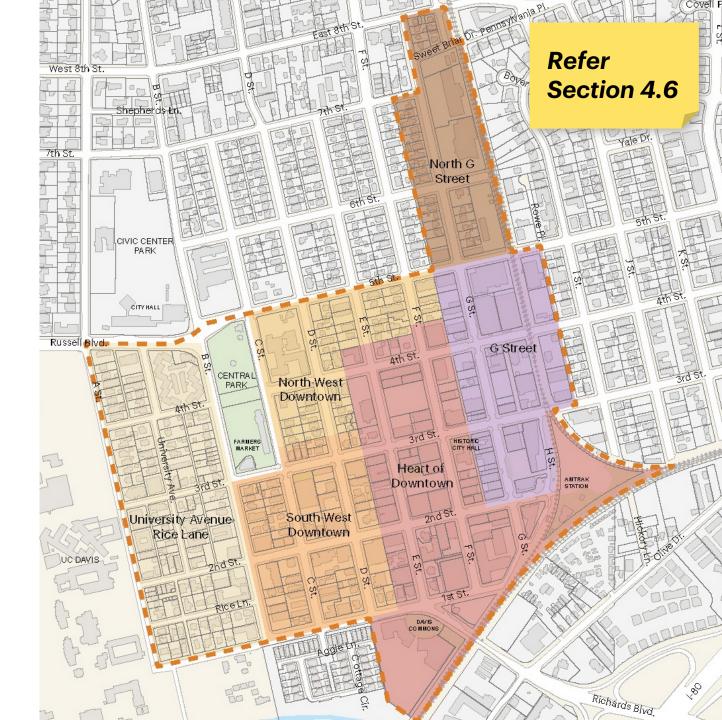
Chapter

Built 4 Environment



## Downtown Neighborhoods

Six distinct neighborhoods, each with its unique qualities and character, shape Downtown's identity

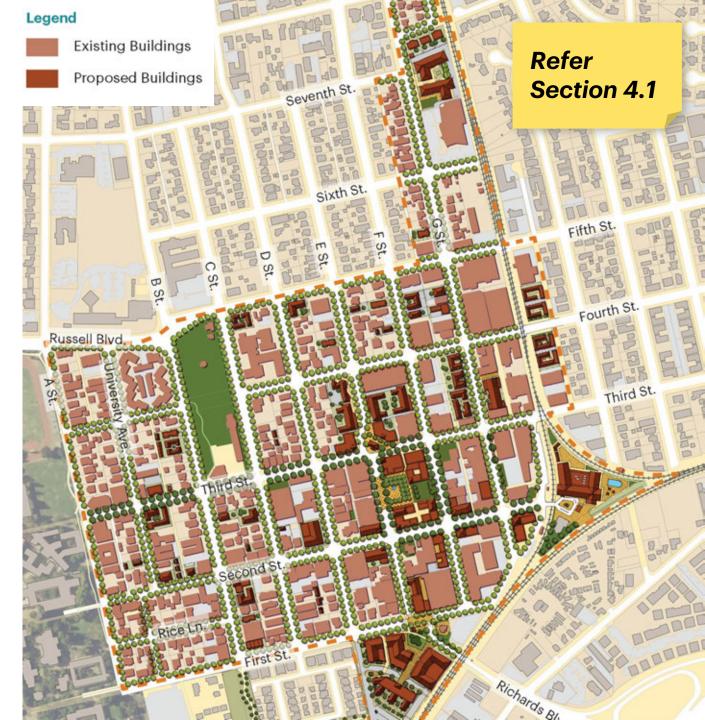


### Hlustrative Plan

### **= Hypothetical Build Out**

Illustrative of one possible build-out scenario showing key design moves





## Each neighborhood studied in detail



### Figure 4.33 Illustrative Plan for Heart of Downtown

Showing one possible build-out scenario by 2040.

### Infill at E/F Street Parking Lot This large lot is an opportunity

for mixed-use or a high-intensity residential project.

### Old City Hall

The historic site includes open space with a visual connection to the expanded E Street Plaza.

### E Street and Third Street Improvements

Shared streets enhance the public realm.

### **Enhanced Davis Square**

E Street Plaza expands to become Davis Square, a large central gathering space.

### F Street Improvements

Cycle tracks will enhance bicycle connectivity through Downtown.

### Amtrak Site Redevelopment Infill and public space replace

the existing parking lot.

### Richards Boulevard Gateway

Redevelopment, including Davis Commons, forms a fitting largescale gateway into Downtown.

### Legend

Existing Buildings



Note: The neighborhood development numbers have been derived from testing opportunity sites, and these numbers indicate additional development capacity on these opportunity sites based on the form-based code regulations.

These numbers may not necessarily align with the scenario shown in the illustrative plan above, which shows one of many possible build-out scenarios.

Public Realm

connectivity.



Table 4D. Heart of Downtown Development Summary and Intended Built Environment

[Refer to Downtow	n Code Article 40.13 (Downtown Zones) for development standards]
Size	
Total Area	36.3 acres
Development Type	Additional Capacity
Residential	513 housing units
Non-Residential	330,700 sf
Feature	Intent
Building Form	Buildings will be block-form and attached.
Building Height	Building heights will generally be up to five stories, and will be up to approximately seven stories around the E Street Plaza/Davis Square.
Building Placement	Buildings will be at or near the sidewalk.
Ground Floor	Many buildings will have active ground floor uses like shops or restaurants. Awnings, arcades, and galleries will provide shade. Other buildings will have ground-floor entries to high-intensity housing types.

E Street Plaza will transform into Davis Square. The Amtrak parking lot

will redevelop and provide a new public space. Pedestrian and bicycle improvements, including shared streets, will enhance multimodal

## Recommended development program

1,000 new residential units and 600,000 sf new non-residential uses by 2040

Note that this is the recommended program from BAE based on market conditions and fiscal analysis

Actual development capacity based on lot testing is higher

Table 4A. Recommended Downtown Development Program						
Development Type	<b>Existing Development</b>	Total By 2030	Total by 2040			
Residential	506 units	1,006 units (500 new)	1,506 units (1,000 new)			
Non-Residential	1,200,000 sf	1,497,000 sq ft (297,000 new)	1,800,000 sq ft (600,000 new)			

Table 4B. Recommended Development Program by Neighborhood (Refer to Section 4.6)					
Neighborhood	Area	Residential	Non-Residential		
Heart of Downtown	36.3 acres	513 units	330,700 sq ft		
G Street	18.8 acres	168 units	111,400 sq ft		
North G Street	14.0 acres	102 units	59,800 sq ft		
North-West Downtown	13.4 acres	78 units	34,000 sq ft		
South-West Downtown	18.1 acres	106 units	48,700 sq ft		
University Avenue-Rice Lane	27.1 acres	33 units	15,400 sq ft		
Central Park	5.0 acres	-	, <del>-</del>		
Total	132.7 acres	1,000 units	600,000 sq ft		

### Regulating Plan

# [= Land Use Plan and Zoning Map]

- Reflects the "small, medium, large" design approach to establish a built hierarchy
- Based on analysis of parcel attributes (width, depth) and economic feasibility
- Same as Zoning Map in Downtown Code [Figure 40.13.070.A]

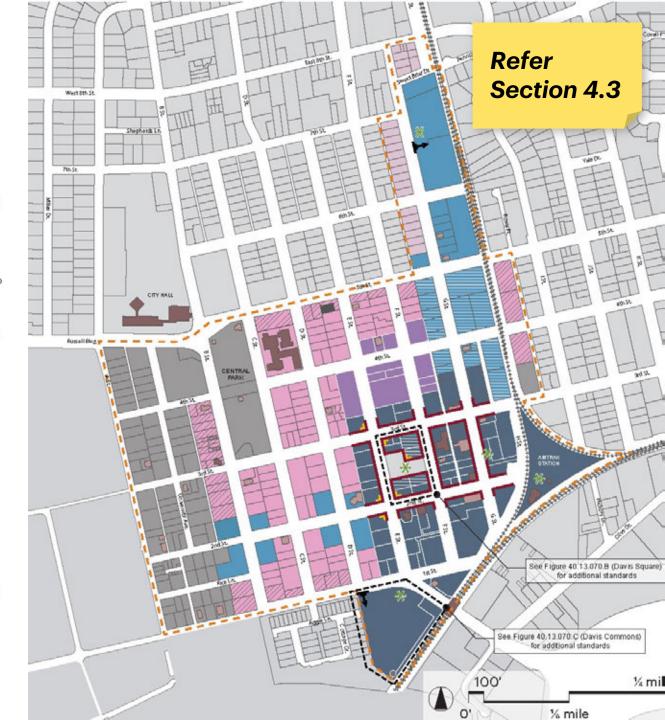
### **Land Use Designations**

- Neighborhood-Small
- Neighborhood-Medium
- Neighborhood-Medium (3 stories maximum)
- Neighborhood-Large
- Main Street-Medium
- Main Street-Medium (up to 5 stories)
- Main Street-Large
- Main Street-Large (up to 7 stories)

### Additional Regulations

- Existing P-D to remain
- Historic Resources/ Landmarks
- Historic Resources/Merit Resources
- Approximate Location of Required Street
- Approximate Location of Required/ Existing Civic Space
- Approximate Location of Required Bicycle Connection
- Corner Element Required
- Shopfront Frontage Required
- Specific Plan Boundary

Note: General Plan land use categories remain unchanged for parcels designated "Existing P-D to remain".





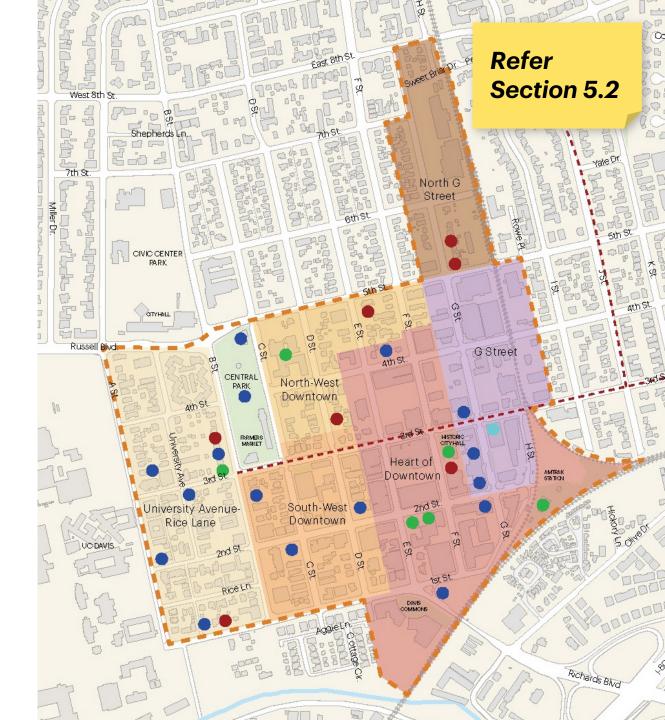
Chapter

Historic 5 Resources

### Historic resources

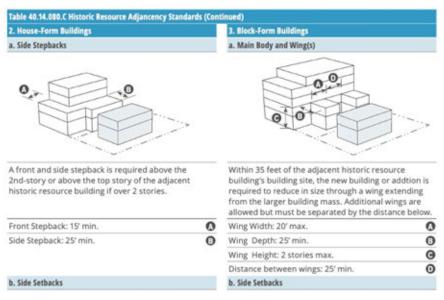
### **Approach**

- 2019 survey to update status of historic resources (7 new potential resources)
- Protect existing resources and neighborhood character
- Balance preservation with sensitive new development + adaptive use
  - Landmark Resource (designated)
- Eligible Resource (previous survey)
- Merit Resource (designated)
- 1967 Bike Lane (eligible for National Register)
- Merit Resource (identified through 2019 survey as part of Specific Plan)



## Historic resources + new development

- Analyzed character-defining features for each downtown neighborhood, reflected in form-based zone standards
- Special development standards for parcels adjacent to historic resources
- Individual conservation districts for Old East, Old North and Univ.Ave-Rice Lane





Minimum 10' side setback is required on the side facing the adjacent historic resource building for a minimum depth of 25' measured from the front setback.

Side Setback: 10' min.

Depth: 25' min. or to align with adjacent front facade of main body.

Resulting facade shall be treated as a front or side street facade.



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### Key

---- Building Site Line

Historic Resource as identified on Zoning Map

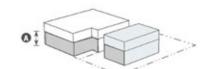


Table 40.14.080.C Historic Resource Adjancency Standards

The ground floor ceiling height is required to match the height of the ground floor ceiling of the adjacent historic resource building.

Ground Floor Ceiling Height.



1. All Buildings

a. Ground Floor Ceiling Height



Minimum 10' side setback is required on the side facing the adjacent historic resource building for a minimum depth of 25' measured from the front setback.

Side Setback: 10' min.

Depth: 25' min, or to align with adjacent front facade of main body.

Resulting facade shall be treated as a front or side street facade.

### West

---- Building Site Line

Historic Resource as identified on Zoning Map

0

0



Chapter

Mobility and 6
Parking



## Mobility goals for Downtown

### **Streets For Everyone**

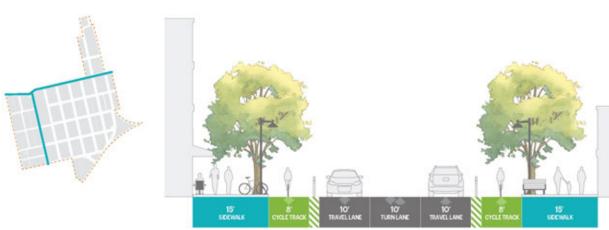
- Streets are public space, not just for circulation
- Prioritizing walkability, access for all modes
- World-class bicycle infrastructure
- Considers future of mobility and parking
- Universal access



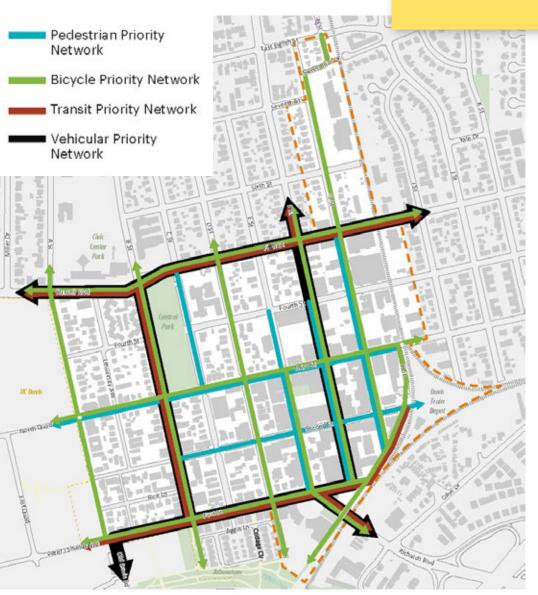
### Circulation Plan

"Layered Network" approach with vehicular, bike, pedestrian and transit priority streets

- Recommended priority networks for each mode (all streets allow all modes)
- Street section improvements for key streets



Refer Section 6.3



# Mobility

### For each network (vehicular, bicycle, pedestrian + transit):

- Proposed Improvements to streetscapes and intersections
- Implementation Strategies
   "best-practices" for
   Universal Design,
   placemaking, etc.



## Parking and TDM

### **Focus areas:**

- **Future of mobility** including ride-hailing and self-driving technology
- **Progressive parking** management including curb space, loading, city-operated facilities and requirements for private development



Figure 6.64 'Plank Once'

maga source Nation/Negaer

Refer

Section 6.4

Section 6.5

Section 6.6

Section 6.7

parking requirements should be applied

to all developments and there should be

no-minimum parking requirements. This

will allow the emergence of a market for

to employees, to give employees who di

more drives a mash-hanselft acquiredant to the value of the offered parking subside

provide passes for local transit service

is g. a deep-discount group pass similar

mans for UC Davis underpractuated to the development's residents and employees

Free Transit for Employees and

parking where spaces are bought and sold, rented, and leased.

Parking Cash Out programs should be offered by any employer who provides a parking subsid

free of charge.

Transportation Manage

Association (TMA) Membership

All non-residential developments should

County's TME Usecolbed on the next

afforts should be carried out at both the

district underlayed and the level of the

pagel and all tenants should remain.

lequiring new development to de

ecologic entends and that les

of Naving-Ini-more than 47% of

ITOMS Plan helps monitor and achieve

mode share targets. The Specific Plan

more than 50 percent of employees

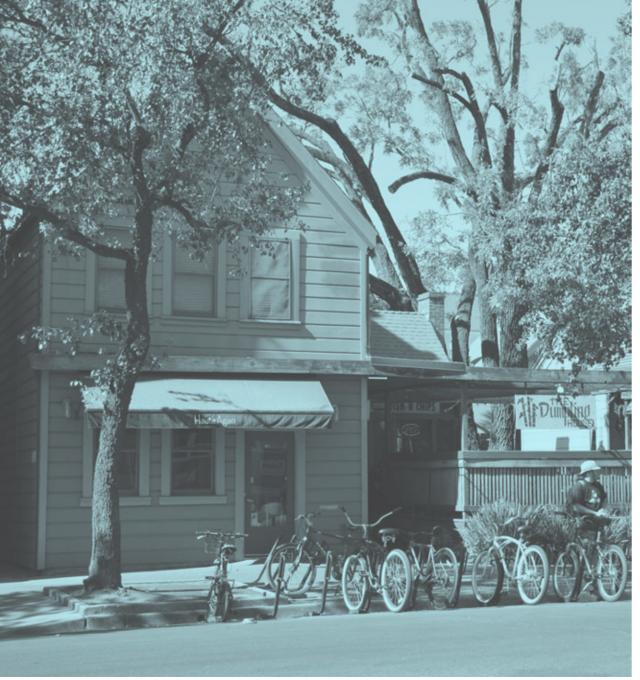
chiving alone. Developments should also

standard for rackerons subtitle trins from

Traffic-Minimizing Parking Standards the cost of parking from the cost of other

goods and services by charging a separate

residential development.



Chapter



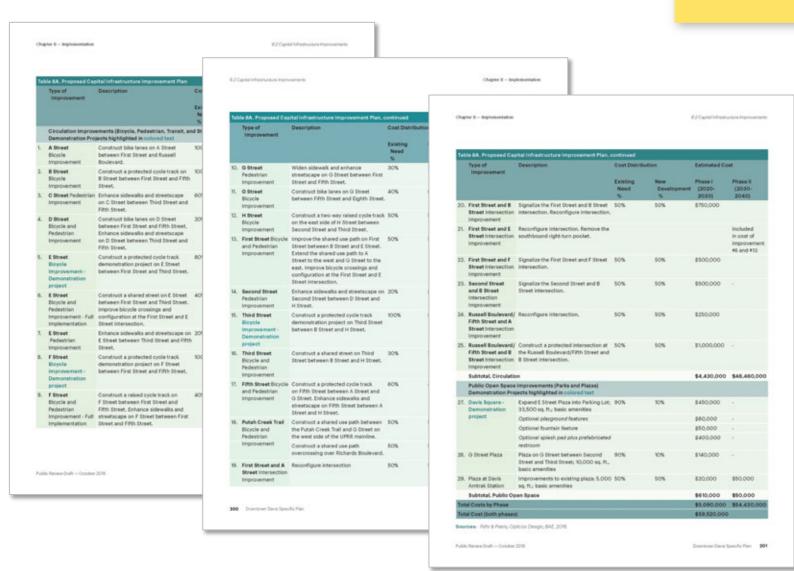


### **Implementation**

Refer Section 8.2 Section 8.3

#### **Includes**

- Phasing strategy [Two 10-year phases]
- Economic and fiscal approach [fiscal impact analysis,
   NPV of \$11.6 million from 2020-2040]
- Capital infrastructure improvements [costs, timeline]
- Implementation
   Actions by focus area



### Recommended phasing

#### Vision by 2030

#### Priority Improvement and Demonstration Projects

Improvements to G Street Plaza (Table 8A item 28)

Initiation of Amtrak Plaza improvements (Table 8A item 29)

Transformation of E Street Plaza into Davis Square (Table 8A item 27)

Bicycle improvement demonstration projects on E Street, F Street, and Third Street (Table 8A items 5, 8, 15)

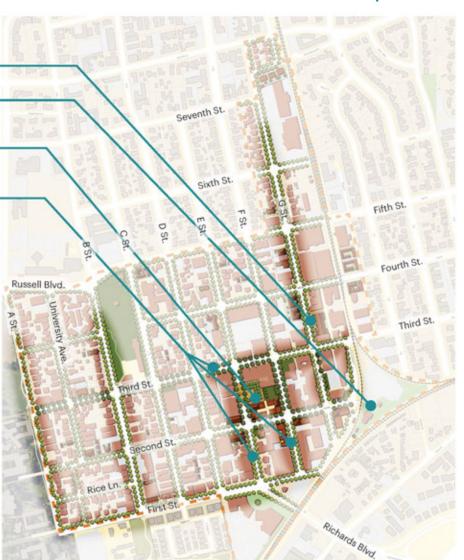
#### Circulation Improvements

Bicycle improvements on A Street, B Street, G Street, and H Street (Table 8A items 1, 2, 11, 12)

Intersection improvements (Table 8A items 19-25)

#### Incremental Development

Incremental redevelopment of opportunity sites on private property; market-dependent





#### Vision by 2040

#### Priority Improvement and Demonstration Projects

Davis Commons redevelopment

Completion of Amtrak plaza improvements and parking lot redevelopment

#### Circulation Improvements

Bicycle improvements on H Street (Table 8A item 12)

Pedestrian improvements on C Street, E Street, G Street, and Second Street (Table 8A items 3, 7, 10, 14)

Bicycle and pedestrian improvements on D Street, First Street, Third Street, Fifth Street, and Putah Creek Trail (Table 8A items 4, 13, 16, 17, 18)

Complete bicycle and pedestrian improvements on E Street and F Street (Table 8A items 6, 9)

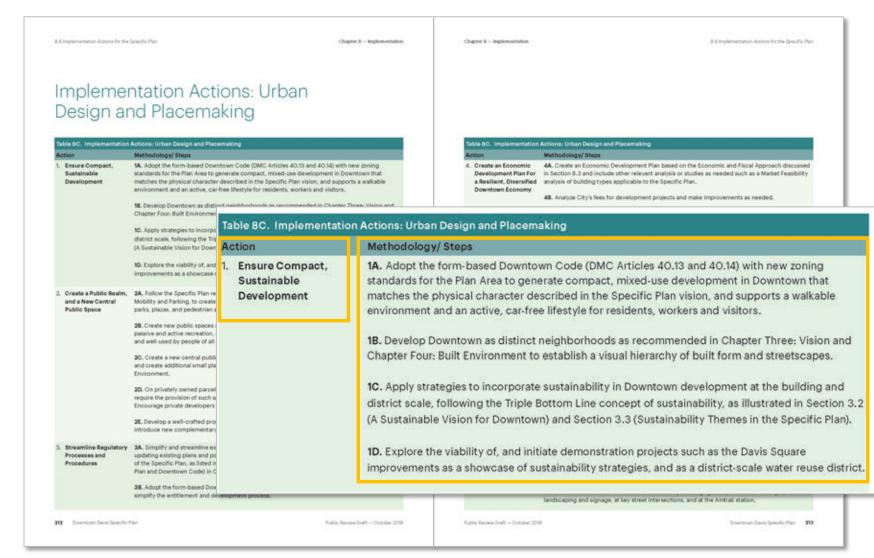
#### Incremental Development

Incremental redevelopment of additional opportunity sites on private property; marketdependent

#### Implementation Actions

#### **Actions by focus area:**

- Urban design and placemaking
- Circulation
- Parking and TDM
- Infrastructure
- Historic Resources
- Sustainability



# Form-Based Downtown Code



# A "Form-Based Operating System"

#### A Form-Based Code (FBC)

will provide predictable implementation of the Plan vision





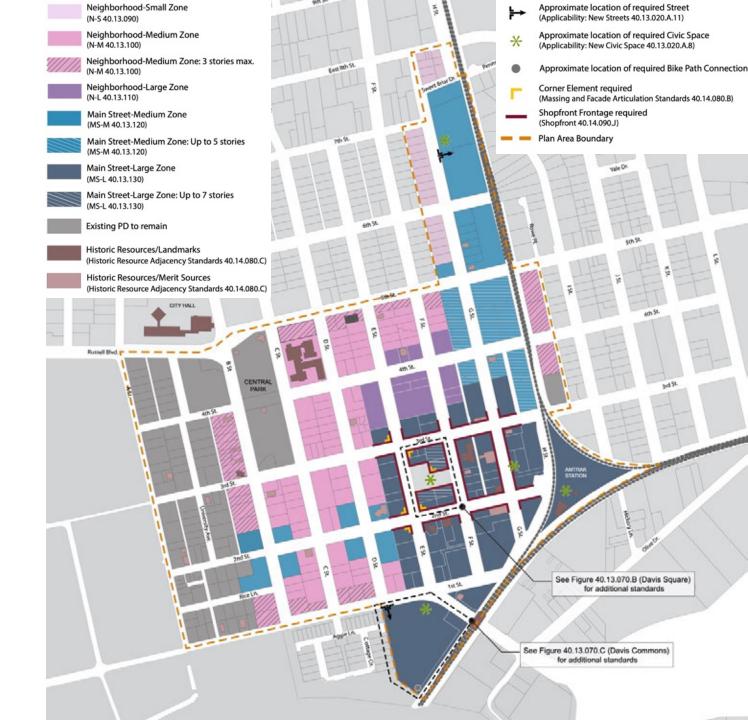


Overall Scale Setbacks Size of Uses

# Implementing the vision

A Form-Based Code (FBC)

will provide predictable implementation of the Plan vision

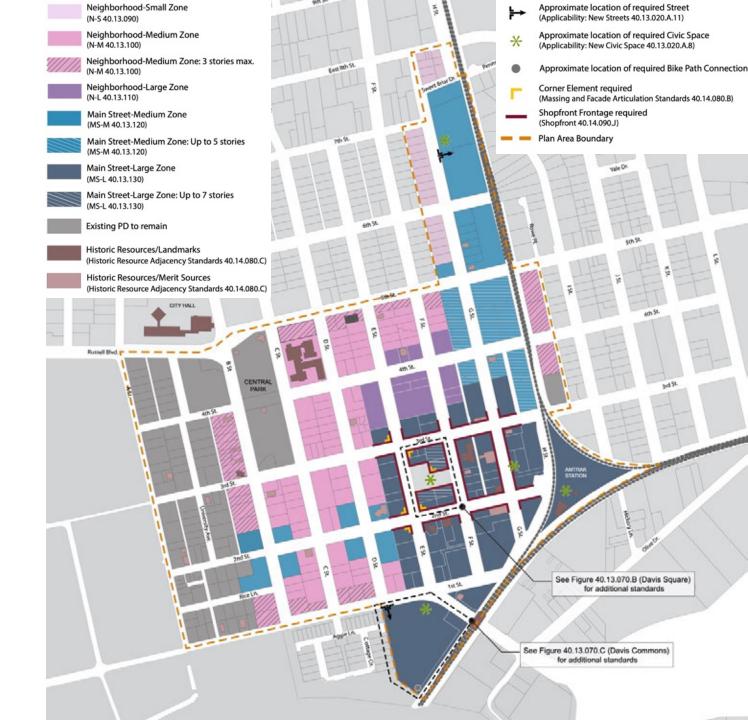


# Development Potential

The Specific Plan provides as much development potential as CASP

Specific Plan increases economic feasibility by removing minimum parking requirements, clarifying historic resources, and a straightforward regulatory process

No downzoning for any parcel



#### Predictable built outcomes

Form-based standards
based on actual building
types, coordinate with
design of the public realm

**Civic space** allowed in any of the categories

**Existing PDs** [2-86D, 2-86A, 4-15] retain their General Plan land uses

**Development standards** in Downtown Code

Environment (Land Use Designation)	Land Area	Maximum Height	Building Configuration	Building Form	Frontages	Uses
Neighborhood Small	2.9 acres	2 stories	Primarily Detached	House-Form	Front Yards, Porches, Stoops, Dooryards	Mixed-Use, Residential Small Office, Limited Services
Neighborhood Medium	24.3 acres	Generally 4 stories; 3 stories in select locations	Detached and Attached	Primarily House-Form	Porches, Stoops, Dooryards	Mixed-Use, Residential, Small Office, Limited Retail and Services
Neighborhood Large	4.3 acres	5 stories	Attached	House-Form and Block- Form	Forecourts, Shopfronts, Terraces	Mixed-Use, Residential, Office, Limited Retail and Services
Main Street Medium	15.4 acres	Generally 4 stories; 5 stories in select locations	Primarily Attached	House-Form and Block- Form	Forecourts, Shopfronts, Maker Shopfronts, Terraces, Galleries, Arcades	Mixed-Use, Residential, Office, Services, Retail, R&D, and Restaurants
Main Street Large	23.5 acres	Generally 5 stories; 7 stories in select locations	Attached	Block-Form	Forecourts, Shopfronts, Terraces, Galleries, Arcades	Residential, Office, Services, Retail, and Restaurants
Planned Development (P-D)	21.7 acres	Varies	Varies	Varies	Varies	Varies
Streets	40.6 acres					
Total	132.7 acres					

## Implementing the vision

#### **Neighborhood Zones**

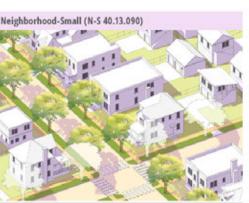
**Main Street Zones** 

Small Medium

Large

Medium

Large



Up to 2 Stories



Up to 4 Stories



Up to 5 Stories



Up to 4 Stories; 5 Stories\*



Up to 5 Stories; 7 Stories\*

### Compressing multiple systems

# Simpler and shorter regulatory process provides certainty for potential investors

- Clearer approval and review process
- Fewer documents to reference

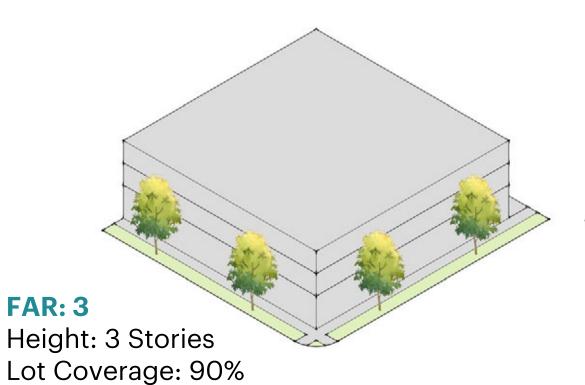
#### Table 1A. Status of Planning Documents after Adoption of Specific Plan and Downtown Code [DMC Articles 40.13 and 40.14]

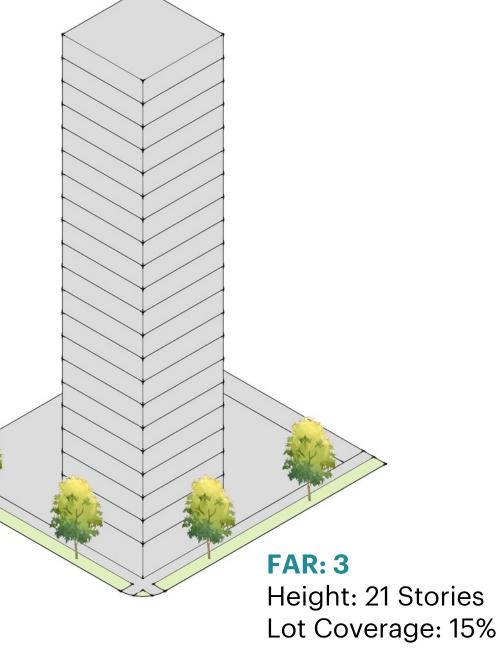
Please note that this table identifies all documents affected by this Specific Plan. The Downtown Code further identifies all relevant articles of Chapter 40 (Zoning) affected by the Downtown Code. Refer to Tables 40.13.040.A and 40.13.060.A in the Downtown Code for additional information.

Planning Documents	Recommended Action			
General Plan	Amend to reference the Specific Plan			
Core Area Specific Plan	Rescind. Replaced by the Downtown Davis Specific Plan			
Davis Downtown and Traditional Residential Neighborhood Design Guidelines	Replaced by the Downtown Davis Specific Plan for the Plan Area and no longer in effect for Downtown. Still in effect for other applicable residential neighborhoods			
Infill Development Principles and Expectations	Replaced by the Downtown Davis Specific Plan for the Plan Area. Still in effect for other applicable areas			
Climate Action and Adaptation Plan	Content related to Downtown to be updated			
Downtown Sign Design Guidelines	Replaced by the Downtown Davis Specific Plan			
Article 40.05 Core Area Infill District	Rescinded. Replaced by the Downtown Code			
Article 40.13 Core Area Combining District	Rescinded. Replaced by the Downtown Code			
Article 40.13A Downtown and Traditional Neighborhood Overlay District	Replaced by the Downtown Davis Specific Plan for the Plan Area. Still in effect for other applicable residential neighborhoods			
Article 40.14 Central Commercial District	Rescinded. Replaced by the Downtown Code			
Article 40.15 Mixed Use District	Rescinded. Replaced by the Downtown Code			
Article 40.23 Historical Resources Management	Maintain. Downtown Code relies on this article			
Gateway/Olive Drive Specific Plan	Amend to remove Amtrak site and Davis Commons			
PD 2-86A, PD 2-86D, PD 4-15	Retain PDs. Amend as needed for consistency with the Specific Plan			

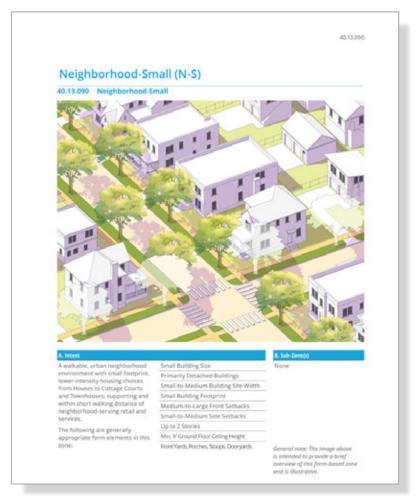
# CASP Zoning

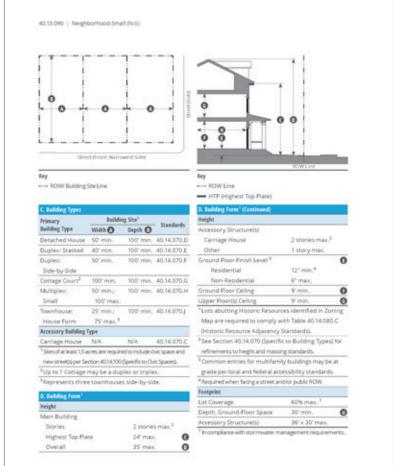
#### **Central Commercial Zone**

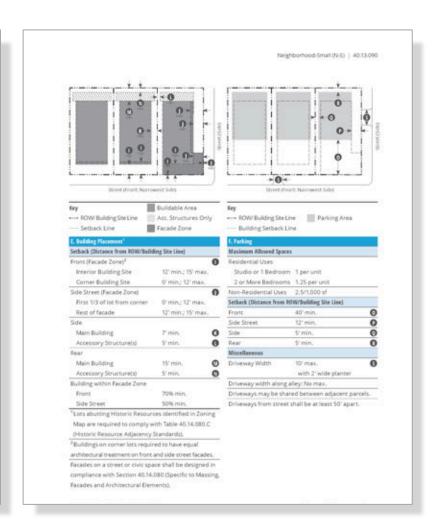




#### Building form standards for each zone

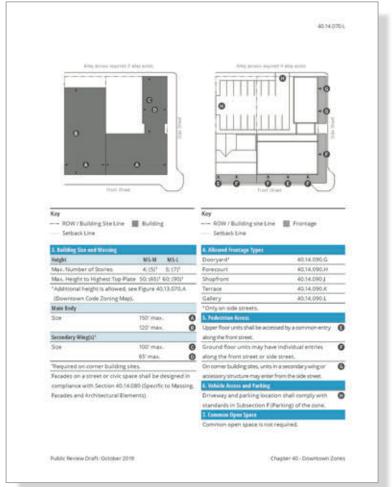






## Supplemental standards: Building Types





## Supplemental standards: Frontage Types



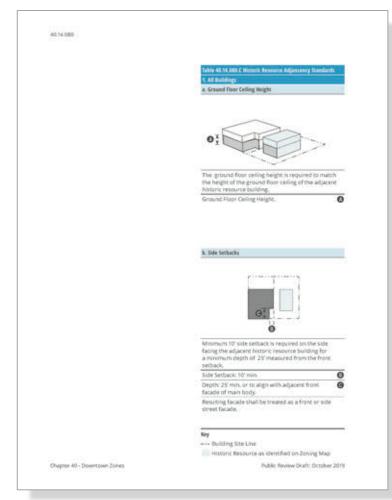


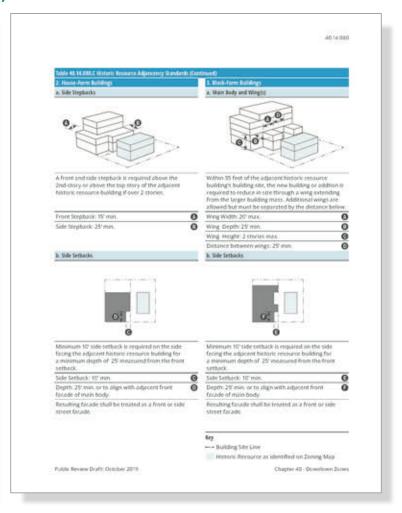
# Supplemental standards: Massing and façade articulation



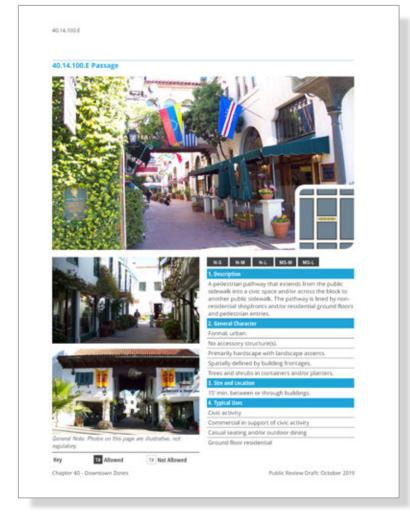


# Supplemental standards: Historic Resource Adjacency Standards



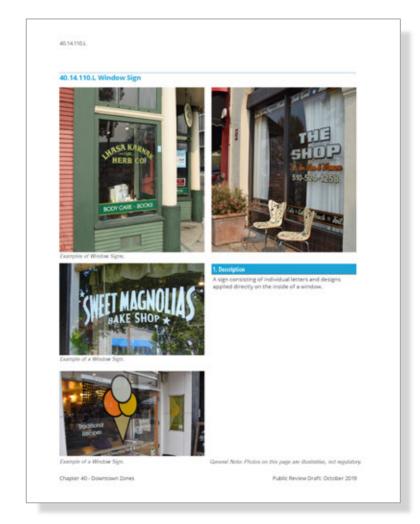


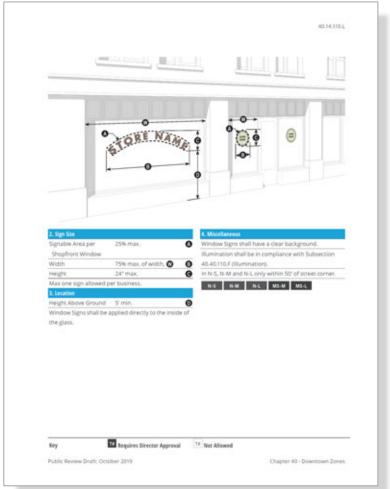
Supplemental standards: Civic Space





## Supplemental standards: Sign Types



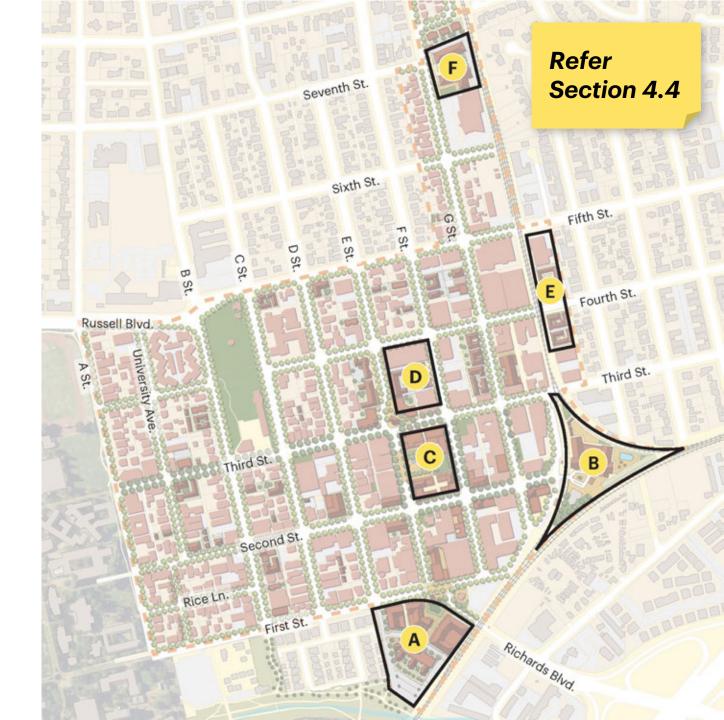


## Special Areas

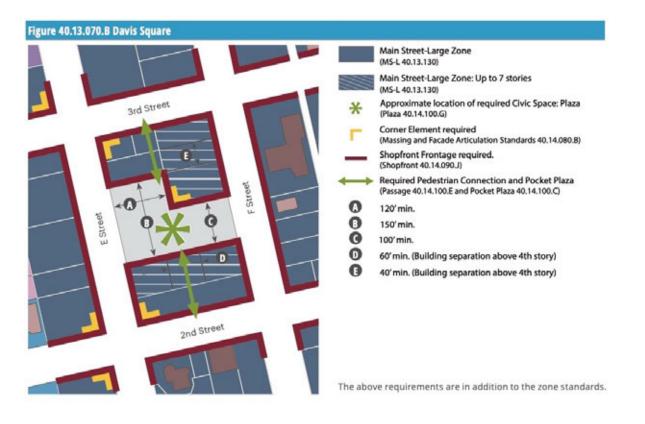
Sites identified for **special design focus** and because of their location, size, or importance to Plan vision

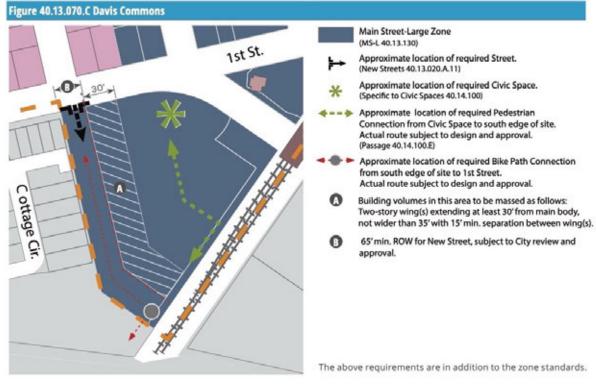
Additional development standards apply to Special Areas

Any site over **1.5 acres** in area requires supplemental Civic Space and Thoroughfare Standards



## Implementing the vision





# Thank you!

