1. **Call to Order and Roll Call.**
The meeting was called to order at 7:08 p.m.

2. **Welcome, Introductions of Committee Members, Consultants and Staff.**
Mayor Robb Davis welcomed all in attendance. The Committee members, consultants and staff were introduced.

3. **Approval of Agenda.**
The agenda was approved by consensus.

4. **Confirmation of Committee Membership, Selection of Chair and Vice-Chair, Signing of Oath of Office**
   4a. No one has resigned from the committee.
   4b. Meg Arnold approved as Chair. Michelle Byars approved as Vice-Chair.
   4c. The meeting time slot of 7:00 p.m. on Thursdays was approved for Advisory Committee Meetings.
4d. Committee members signed the Oath of Office.

5. Public Comments
- John Li: I think we should be doing citywide outreach first, not Downtown first. Reason being is because the Downtown decisions will be imposed on the City. This meeting was a secret to the public. Our economy is one of the worst in the state – we have no property, sales, or housing taxes and we produce too much housing.
- Aaron L., UC Davis Student: The students’ main concerns are that we will not keep the opportunity sites and not leave a space to grow up in our town. Also, we need to save our farmland. The students’ second major interest is to create a distinct and well-defined transitional area around downtown. We need a clear relationship with the neighborhood associations for what the plan is moving forward. We suggest that this group shouldn’t only meet every time there is a new change, but meet at least every 10 years; we should meet frequently so that there is a space for neighborhood associations to voice their grievances outside of City Council-only areas.
- Doby Fleeman: I agree with the previous comments, we need to pay attention to our students and the opportunity to create job opportunities for them.
- Rhonda Reed: I support the ideas stated, but we need to discuss the opportunity sites. Why aren’t they there? Look freshly at the entire downtown area as an opportunity site; the transition zones are critical.
- David Sandino: Davis has one of the best downtowns in the central valley; this group has a high bar for improving their downtown. Something that makes me uncomfortable is the brownstone properties and the vacancies in the downtown businesses – it affects the economic vitality of the downtown.

6. Written Communications
A folder of basic information was provided including a project base map, a schedule graph, relevant resolutions by City Council, consultant work program, excerpts from the City of Davis Commission Handbook; and State of the City Report 2017.

6a. All existing materials regarding the Downtown Davis Plan will be posted electronically. Bob is checking in with the Yolo County Library to have hard-copy documents placed at the library for public viewing.

7. Overview of Project Process and Schedule by Consultants
Opticos and AIM staff explained the project process and schedule.

Opticos and AIM staff presented this assignment. The Committee members were asked to submit words, phrases, photos or other images that reflect: aspirations for Downtown; what is considered unique; and / or what are some challenges to the Downtown. These shall be submitted by email by January 8th to Gladys Cornell at AIM Consulting (gcornell@aimconsultingco.com) to prepare for the workshop. The City of Davis will set up a Dropbox account; members may submit all photos and videos to the Dropbox link.
9. Other Committee and Staff Communications
   Staff discussed the issues of electronic and paper packets; attendance and proxies; and 
   emails among members and from the public.
   9a. Staff and consultants are moving to change the title of this project from “Core 
   Area Plan Advisory Committee” to “Downtown Davis Plan Advisory Committee 
   (DDPAC)
   9b. We generally encourage discussions of substantive plan issues with the entire 
   Advisory Committee at meetings under agenda items
   9c. Substitutes / proxies: It is acceptable to send a substitute from your 
   organization. Appointees (Chair and Vice-Chair) should not have proxies.
   9d. The Project Team will send communication materials only to the 20 primary 
   committee members; materials will be posted online for the public or are allowed 
   to be shared with the public by Advisory Committee Members.
   9e. To add something to the agenda, the Advisory Committee can email the 
   project team.

10. Adjournment, Next Scheduled Meeting Date.
   The meeting was adjourned at 9:17 PM. The next scheduled Committee meeting date is 
   Thursday, January 25, 2018 and consists of two parts: a 4:00 PM to 5:30 PM downtown 
   tour for the Committee starting at Community Chambers; and a 7:00 PM to 9:00 PM 
   public workshop at Community Chambers.